



Estd. 1995

SMS
VARANASI



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ADHARSHILA - 2023

29th Foundation Day

Inter-Institute Competition

20th November, 2023



Solo Song Solo Dance
Rangoli Antakshari

Ad & Postermaking
Business Quiz



SCHOOL OF MANAGEMENT SCIENCES Varanasi

(An Autonomous College)

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ADHARSHILA

20th NOVEMBER 2023



SCHOOL OF MANAGEMENT SCIENCES
VARANASI
(AN AUTONOMOUS COLLEGE)



GENERAL GUIDELINES

1. Participants should reach the SMS Campus by 10 A.M.
2. Participants need to register themselves through the link :
<https://bit.ly/ADHARSHILA2023>
3. All the participants are required to bring their identity cards.
4. The teams should be accompanied by a Faculty member preferably.
5. All the teams should report to the concerned event Coordinators on reaching the campus.
6. Student Volunteers will be available with their respective event badges for easy identification.
7. Dance Participant need to submit the songs to be played for the performance at the Solo Dance registration desk.
8. College will not be responsible for stolen or damaged personal belongings.
9. Decision of the judges would be final for all events.
10. Prize Distribution will be done around 5.00 P.M. All the teams are expected to attend the same.
11. Only winner and runners-up prizes will be awarded to participants.
12. Certificate of Participation will be given to all the participants
13. The organizing committee reserves the right to make any last-minute change in the rules.
14. All queries related to events will be entertained by Event coordinators between 11. 00 A.M to 5 P.M on all working days.

LIST OF EVENTS

1. *Mind Craft* - Business Quiz
2. *Sur Tarang* - Solo Singing
3. *Pag Jhankaar* - Solo Dance
4. *Geet Gata Chal* - Antakshri
5. *Drishyam* - AD & Poster Making
6. *Rangkriti* - Rangoli Making



MIND CRAFT **BUSINESS QUIZ 2022**

Time has come to capitalize on the well preserved and reserved acumen for business matters. From logos to taglines of the companies its time to brush them up all. This is the apt quiz for you if you live on a daily dose of 'The Economic Times' and 'Business Standard'.

A team will comprise of three members.

Round 1- Symphony of Company

- This round will have 8 questions to be run in two laps.
- Teams will get only one chance to answer.
- Questions won't be passed on to the teams following.
- 100 points for every correct answer.
- No negative scoring in this round.
- Time allowed: 20 seconds per question

Round 2 -Resonation

- This round will have 8 questions to be run in two laps.
- Teams will get only one chance to answer.
- 100 points for every correct answer.
- Question can be passed on to the immediate next team only.
- 50 bonus points for correct answer.
- No negative scoring in this round.
- Time allowed: 20 seconds per question

Round 3 -Disclosure

- This round will have 8 questions to be run in two laps.
- Teams will get only one chance to answer.
- 100 points for every correct answer.

- Question can be passed on to the immediate next team only.
- 50 bonus points for correct answer.
- No negative scoring in this round.
- Time allowed: 20 seconds per question

Round 4- Picture Perfect

- This round will have 8 questions to be run in two laps.
- Teams will get only one chance to answer.
- 100 points for every correct answer.
- No negative scoring in this round.
- No passing of questions permitted in this round.
- Time allowed to answer: 20 seconds

Round 5- Break the Code

- This round has one question for each team.
- For every hint, only one attempt to answer will be given.
- After asking question, 3 hints will be given one after another.
- Scoring:
 - On answering the questions with 1st hint: 100 points
 - On answering the question with 2nd hint: 50 points
 - On answering the question with 3rd hint: 25 points
- Questions cannot be passed to the other teams.
- The next hint will come in force immediately in case of wrong answer.
- Time allowed (for each hint): 20 seconds.

Note: Above rules are for **Grand Finale Round**, before that the participating teams needs to qualify the screening round.

Coordinator: Dr. Bhavana Singh
Mob: 8400582825

SUR TARANG

SOLO SINGING COMPETITION

Get ready to unveil the singer within you in the solo singing competition. Pick any of your favorite filmy song, the stage is set for you to mesmerize the audience.

General Rules:

- a) The Solo Singing Competition will have only one round.
- b) The Song should be strictly a HINDI FILM SONG.
- c) Mash up of Songs are not allowed.
- d) The duration of the song should not be more than 3-4 minutes.
- e) Songs once started cannot be stopped or changed during the programme.
- f) It is mandatory to use musical instruments/orchestra arranged for the programme. Songs without musical instruments will be disqualified.
- g) The Judges' Decisions will be final and binding.

Evaluation Criteria:

- Choice of Song
- Melody
- Sense of scale and beat
- Quality of Voice

Coordinator: *Dr. Amitabh Pandey*
Contact – 9506034099

PAG JHANKAAR

SOLO DANCE COMPETITION

A daring platform to showcase your moves and compete against the best dancers in the region. Push your limit and set the stage ablaze. All it takes to win the title of best Dancer is your skill in the expression of energy and emotions.

General Rules:

- a) Performance on Mashup song or Mix song will be not allowed
- b) There will be only one round.
- c) The candidates will be given Four minutes time to perform.
- d) Marks shall be deducted for exceeding the time limit based on the judges' discretion.
- e) Participants are free to select any track of their choice for dance including film song, folk songs and western songs.
- f) The candidates are requested to bring the track of their dance in CD or Pen drive.
- g) The judge's decision will be final.

Evaluation Criteria:

- Selection of Song
- Costume
- Expression
- Overall Impact

Coordinator: Dr. Aditya Gupta
Mob: 9838952455

GEET GATA CHAL

ANTAKSHARI

General Rules:

- a) A team will comprise of three members.
- b) Only Hindi movie songs will be entertained.
- b) An error of two words will be accepted.
- c) Decision of the anchor will be final.
- d) Until and unless the anchor points out a particular team they will not start singing the song.
- e) Once started song cannot be changed.
- f) Participants are required to sing the complete *mukhda*.
- g) If you are not answering, negative marks will be given. (*if applicable*)

Round-wise Rules for Finals:

- 1) ***Chhodna Nahi Round (Two Cycles):***
 - a) Marking will be +100 and no negative marking.
 - b) 15 seconds to start the song.
- 2) ***Situation Round (Two Cycles):***
 - a) Marking +100 or -50 for direct and +50, 0 or -50 for pass. Pass only to One team.
 - b) 15 seconds to answer for a direct and 10 seconds in case of pass.
- 3) ***Jodi Round (Two Cycles):***
 - a) Marking +100, 0 and -50 and NO passing.
 - b) 15 seconds to start the song after identifying the film name on star combination.
- 4) ***Dhun Round (Six Dhuns) :Buzzer & No Passing***
 - a) +100 or -100 for every clip.
 - b) 10 seconds time will be given after hitting the buzzer.
- 5) ***Sudden Death (Buzzer) :***
 - a) +100 or -200 for every dhun.
 - b) 10 seconds time will be given after hitting the buzzer.

Round-wise Rules for Semi-Finals:

- 1) ***Gaaye Ja Round :***
 - a) +50 for every complete mukhda.
- 2) ***Situation Round :***
 - a) +100 for every complete mukhda, If it is a direct question
 - b) +50 for every complete mukhda, If it is a pass question
 - c) 10 seconds will be given to start the *mukhda*
- 3) ***Uta Pulta Round :***
 - a) +100 for every complete mukhda, If it is a direct question
 - b) +50 for every complete mukhda, If it is a pass question
 - c) 10 seconds will be given to start the *mukhda*

Coordinator: Dr. Amit Kishore Sinha
Mob: 9451744577



DRISHYAM

AD AND POSTER MAKING

The activity is about bringing out the creativity of the participants. It's all about how well they are able to express their thoughts. The participant will have to make an advertisement in a poster form.

General Rules:

- Number of participant per team is 1.
- The time duration for making the poster / advertisement is 60 minutes which will be followed by an explanation of the idea depicted to the judges.
- The theme of the poster/advertisement will be the choice of the participant. It can be for a product, service or an idea.
- Participants are supposed to carry their own material, like colors and other decorative items. The chart paper will be provided.
- There will be 1st, 2nd and 3rd prize winners in this event.

Evaluation Criteria:

- Alignment to the theme.
- Colour scheme/ combination.
- Neatness.
- Explanation.

Coordinator: Dr. Avinash C. Supkar
Mob.:0962870005

RANG KRITI **RANGOLI MAKING**

General Rules:

- Time Allotted will be 1 Hour
- Space Provided will be 36 Inches X 36 Inches
- Maximum Number of Participants : 2
- Theme will be given on the spot
- Participants need to bring their own coloring & other materials.
- Stencils & Paints not allowed.
- Use of Mobile is strictly prohibited and may lead to disqualification

Evaluation Criteria:

- Theme Orientation
- Creativity
- Colour Scheme
- Presentation

Coordinator: Dr. Anju Singh
Mob: 8177077935