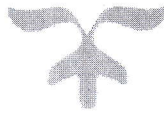# MANDATORY DISCLOSURE

[SESSION 2021 – 2022]

SMS
VARANASI

SCHOOL OF MANAGEMENT SCIENCES
VARANASI
An Autonomous College

Director
School of Management Sciences
Varanasi

MANDATORY DISCLOSURE
(SESSION: 2021-22)

I	Name of the Institution	School of Management Sciences
	Address including telephone, fax, e-mail	Khushipur, PO – Bachhaon, Varanasi – 221011 705205555, 8953761666, 8953940777 info@smsvaranasi.com
II	Name & Address of the Director	Prof. P. N. Jha Khushipur, PO – Bachhaon, Varanasi – 221011 9919995577 e-mail : director@smsvaranasi.com
III	Name of the Affiliating University	Dr. A. P. J. Abdul Kalam Technical University, Lucknow

IV. Governance

Members of the Governing Council

<table>
<tr><td colspan="2" align="center">Chairman
Prof. (Dr.) B. P Singh
Former Head and Dean, Delhi School of Economics, New Delhi</td></tr>
<tr><td colspan="2" align="center">Members</td></tr>
<tr>
<td>Prof. Rajeev Tripathi
Director MNNIT,
Allahabad</td>
<td>Dr. Chandra Mauli Dwivedi
CEO and President, Management &
Productivity Consultancy Services, Nashik</td>
</tr>
<tr>
<td>Shri Ravendra Mishra
President - HR,
Garware Technical Fibres Ltd., Pune</td>
<td>Prof. A. K. Singh
Former VC, Sri Sri University, Cuttack &
HOD, Delhi School of Economics</td>
</tr>
<tr>
<td>Lt. Gen. M. M. Lakhera
Former Governor,
Mizoram</td>
<td>Dr. Arun Vir Singh, IAS
CEO-Yamuna Expressway Industry
Development Authority &
Noida International Airport Ltd., Noida</td>
</tr>
<tr>
<td>U.G.C. Nominee
Prof. S. K. Singh
Vice-Chancellor
SRS University, Raipur</td>
<td>AKTU University Nominee
Prof. K. P. Singh
Former Vice- Chancellor
VBS Purvanchal University, Jaunpur &
Director – IIT BHU, Varanasi</td>
</tr>
<tr>
<td>State Government Nominee
Prof. Ajeet Kr. Shukla
Department of Commerce,
MGKVP, Varanasi</td>
<td>Shri S. K. Singh
Chairman,
SMS-Society</td>
</tr>
<tr>
<td>Dr. M. P. Singh
Executive Secretary,
SMS-Society</td>
<td>Shri Ashok Kumar Singh
Vice-Chairman, SMS Society &
President – Chamber of Commerce, Basti</td>
</tr>
<tr>
<td>Er. Amitabh
CEO, Sorreal Systems Pvt. Ltd. &
Former President Eastern UP
Exporters Association (EUPEA), Varanasi</td>
<td>Shri Sharad Singh
Secretary, SMS-Society &
CEO, SMS-Lucknow</td>
</tr>
<tr>
<td>Prof. K. S. Mishra
HOD, Computer Science Dept.,
SMS, Varanasi</td>
<td>Prof. Sandeep Singh
HOD, Mgmt. & Mass Comm. Dept.,
SMS, Varanasi</td>
</tr>
<tr><td colspan="2" align="center">Regional Officer
AICTE, Kanpur (Ex-Officio)</td></tr>
<tr><td colspan="2" align="center">Member Secretary
Prof. P. N. Jha
Director, School of Management Sciences, Varanasi</td></tr>
</table>

Members of Academic Council

Chairman	
Prof. P. N. Jha *Director,* *School of Management Sciences, Varanasi*	
Members	
Prof. Amit Gautam *Institute of Management Studies* *Banaras Hindu University, Varanasi*	**Dr. N.B. Singh** *Institute of Management Studies* *Banaras Hindu University, Varanasi*
Dr. Anurag Singh *Institute of Management Studies* *Banaras Hindu University, Varanasi*	**Prof. F. B. Singh** *Faculty of Commerce,* *Banaras Hindu University, Varanasi*
Prof. H. K. Singh *Faculty of Commerce,* **Banaras Hindu University, Varanasi**	**Prof. Ajit Kumar Shukla** *Faculty of Commerce & Management,* *MGKVP, Varanasi*
Prof. Pramod Pathak *IIT, ISM,* *Dhanbad*	**AKTU University Nominee** **Prof. H.P. Mathur** *Institute of Management Studies,* *Banaras Hindu University, Varanasi*
Prof. Kamal Sheel Mishra *School of Management Sciences,* *Varanasi*	**Prof. Sandeep Singh** *School of Management Sciences,* *Varanasi*
Prof. Raj Kumar Singh *School of Management Sciences,* *Varanasi*	**Dr. Amitabh Pandey** *Associate Professor,* *School of Management Sciences,* *Varanasi*
Dr. Amit Kishore Sinha *Associate Professor,* *School of Management Sciences,* *Varanasi*	**Mr. Shambhu Sh. Srivastava** *Associate Professor,* *School of Management Sciences,* *Varanasi*
Dr. (Mrs.) Pallavi Pathak *Associate Professor,* *School of Management Sciences,* *Varanasi*	
Member Secretary	
Mr. Sanjay Gupta *Registrar,* *School of Management Sciences, Varanasi*	

V. Programmes

I	Name of the Programmes approved by the AICTE	• **Master of Business Administration (MBA)** • **Master of Computer Applications (MCA)**

For each Programme the following details are to be given

Name	**Master of Business Administration (MBA)**
Number of Seats	300
Duration	2 years
Fee • Tuition Fee • Other Fee *(includes Skill Development fee, Lab & Library fee, Internal Assessment fee, Training & Placement fee, etc.)*	**MBA Course** 40,980/- 31,020/-
Placement Facilities	Fully Functional Institute Placement Cell

Name	**Master of Computer Applications (MCA)**
Number of Seats	60
Duration	2 years
Fee • Tuition Fee • Other Fee *(includes Skill Development fee, Lab & Library fee, Internal Assessment fee, Training & Placement fee, etc.)*	**MCA Course** 40,980/- 4,020/-
Placement Facilities	Fully Functional Institute Placement Cell

VI. Faculty
❖ Permanent Faculty : 40 (Forty)
❖ Permanent Faculty Student Ratio : 1 : 18 (MBA & MCA)

VII. Profile of Director/Principal with qualifications Total experience, Age and Duration of Employment at the Institute concerned

Name	Prof. P. N. Jha
Date of Birth	5th January, 1960
Educational Qualification	D.Litt. (Advertising Management) & Ph.D. in Management
Work Experience	**35 Years**
• Teaching	35 years
• Industry	-
• Research	-
• Others	-
Area of Specializations	Advertising Management
Subjects teaching at -	
• Under Graduate Level	-
• Post Graduate Level	Marketing, Advertising Management,
Research Guidance (Ph.D.)	02
Research Project Guided	110
No. of papers published :-	
National Journals	15
International Journals	06
No. of Books published with details	06

VIII. Fee

Details of fee, as approved by State fee Committee, for the Institution	MBA Tuition Fee Other Fee	40,980 31,020
	MCA Tuition Fee Other Fee	40,980 4,020
	Security Money	8000
	AKTU Examination Fee	As per University Norms
Time schedule for payment of fee for the entire programme	Semester-wise (31st December & 30th June respectively)	
Criteria for fee waivers/scholarship	As per AICTE & Govt. norms	
Estimated cost of Boarding and Lodging in Hostels.	Rs. 85,000/-p.a.	

IX Admission

Number of seats sanctioned with the year of approval.	**Approval Year 2021-22**
	MBA – 300
	MCA – 60

X. Admission Procedure

Mention the admission test being followed, name and address of the Test Agency and its URL (website)	**For MBA & MCA** **Uttar Pradesh State Entrance Examination (UPSEE) Test** **National Testing Agency** **First Floor, NSIC-MDBP Building, Okhla Industrial Estate, New Delhi, Delhi 110020** **https://nta.nic.in/**
Number of seats allotted to different Test Qualified candidates separately [AIEEE/CET (State conducted test/University Tests// Association conducted test]	Through **UPSEE Counselling** MBA - 255, MCA - 51 seats Conducted by Dr. A.P.J. Abdul Kalam Technical University Lucknow. **Management Quota** MBA - 45, MCA - 09 Seats Through UPSEE / All India Test

Calendar for admission against management/vacant seats

Last date for submission of application	20/11/2021
Dates for announcing final results.	22/11/2021
Release of admission list (main list and waiting list should be announced on the same day)	22/11/2021
Last date for closing of admission	30/11/2021
Starting of the Academic Session	15/11/2021
The waiting list should be activated only on the expiry of date of main list.	As applicable
The policy of refund of the fee, in case of Withdrawal should be clearly notified.	As per AICTE Norms

XI	Criteria and weightages for Admission	**MBA & MCA** 85% seats through the Counselling (UPSEE / UPCET) and 15% seats through Management Quota
	Describe each criteria with its respective weightages i.e. Admission Test, marks in qualifying examination etc.	• Percentage of marks in qualifying exam-10% • Entrance Test -70% • Personal Interview -20%

Mention the minimum level of acceptance, if any.	**MBA** General & OBC –Graduation in any discipline with 50 % marks. SC/ST –Graduation in any discipline with 45% marks **MCA** General & OBC – 50% marks in Graduation with Mathematics at Graduation or 10+2 Level SC / ST - 45% marks in Graduation with Mathematics at Graduation or 10+2 Level
Mention the cut-off levels of percentage & percentile scores of the candidates in the admission test for the last three years.	**MBA** 50 % in Last Three Years (2021, 2020 & 2019) **MCA** 45 % in Last Three Years (2021, 2020 & 2019)
Display marks scored in Test etc. and in aggregate for all candidates who were admitted	Annexure-1

Composition of selection team for admission under Management Quota with the brief profiles of members (This information be made available in the public domain after the admission process is over)	Director Registrar Sr. Faculty Members of the Institute

Library:

Number of Library books/Titles/ Journals available (programme-wise)	**MBA & MCA**
	No. of Volumes –35830
	Titles of Books – 14256
	Journals available –
	    National – 42
	    International – 17
	E Journal- Delnet
	Nalanda e consortium

| List of online National/ International Journals subscribed | **International Journal-Management-2022**
1 Asian Journal of Management Cases
2 Foreign Trade Review
3 Global Business Review
4 IIM Kozhikode Society and Management Review
5 Int. Journal of Rural Management
6 Journal of Emerging Market Finance
7 Journal of Entrepreneurship
8 Journal of Human Values
9 Metamorphosis A Journal of Management Research
10 South Asian Journal of Business and Management Cases
11 Vikalpa Journal
12 Vision

International Journal- Computer Sc.-2022

1 Int. Journal of Artificial Intellignece and Computational Research (IIAICR)
2 Int. Journal of Computaitonal Intellignece Research and Applications
3 Int. Journal of Computer Engineering and Software Technology
4 Int. Journal of Distributed and Cloud Computing
5 Int. Journal of Knowledge Based Computer System
6 Journal of Network and Information Security |
| E-Library facilities | Yes |

Laboratory :
For each Laboratory

Major Equipments/ Facilities	NA
Experimental Setup	NA
Computing Facilities:	
Number and Configuration of Systems	150 Dual Core & Core i3
Total number of systems connected by LAN	150
Total number of systems connected by WAN	01
Internet bandwidth	300 Mbps

Major software packages available	**03 -** Microsoft Campus Agreement)
	      SPSS
	      Adobe Creative Cloud

Infrastructure :

Facilities available	Available as per AICTE/AKTU norms.
Class Rooms	12 – 70 Sqmtr.
Tutorial Rooms	03 – 70 Sqmtr.
Computer Centre	01 – 560 Sqmtr.
Library & Reading Hall	01 – 560 Sqmtr.
Computer Laboratories	02 – 290 Sqmtr.
Director Office	Yes – 01 (30 sqmtr.)
Placement Office	Yes – 01 (30 sqmtr.)
Faculty Rooms	Yes – 36 Rooms
Examination Control Office	Yes
Central Store	Yes
Girls & Boys Common Room	Yes
Sports Facility	Yes
Seminar Hall	02 – 290 Sqmtr.
Language Lab	Yes

Teaching Learning process

Curricula and syllabi for each of the programmes as approved by the University	As prescribed by A P J Abdul Kalam Technical University (Available on AKTU website)
Academic Calendar of the University	As prescribed by A P J Abdul Kalam Technical University. (Available on AKTU website)
Internal Continuous Evaluation System and appraisal	**Student evaluation:** • Internal tests • Assignments • Case study & presentations
Student Feedback System	The Institute has a well structured Student Feedback System that is taken in every Semester..

NBA Accreditation Status

1	Name / List of Programmes/Courses Accredited	No
2	Applied for Accreditation	No
	A. Applied but Visit not happened	No
	B. Visit happened but result awaited	N.A.
3.	List of Programmes/Courses Not Applied	Master of Business Administration Master of Computer Applications

NAAC Accreditation Status

1	Accredited	'A' Grade
2.	Applied for Accreditation	-
	A. Applied but Visit not happened	-
	B. Visit happened but result awaited	-
3.	Not Applied	-

Autonomous Status

1	Autonomous Status granted by UGC	**YES for Ten Years** *from session 2021-2022 to 2031-2032*

*****

Director
School of Management Sciences
Varanasi