Semester I		MC-22-101 Managerial Economics		
Credit– 5		LTP: 5:0:0		
COs	Course Outcomes		Cognitive Levels	Blooms Taxonomy
CO 1	Define and explain the elements of economics for a managerial decision making.		L – 1 L – 2	Remembering Understanding
CO 2	Compare the different laws of economics and apply them in various changing situations in industry.		L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the different market structures andsituations leading towards creation of a business and economy as a whole.		L – 5 L – 6	Evaluating Creating

Semester I		MC-22-102 Organization Theory and Behavior		
Credit– 5		LTP: 5:0:0		
COs	Course Outcomes		Cognitive Levels	Blooms Taxonomy
CO 1	Define & understand the concepts of organizational behavior and its importance in managing people at the workplace.		L – 1 L – 2	Remembering Understanding
CO 2	Utilize the knowledge of Organizational Behavior to understand human behavior at workplace, and analyze issues existing at the levels of individual and group.		L – 3 L – 4	Applying Analyzing
CO 3	Evaluate different theories of motivation, leadership styles, Individual and Group Dynamics and organizational culture towards a deeper understanding of organizational behaviour.		L – 5 L – 6	Evaluating Creating

Semester - I		MC-22-103 Research Methodology		
Credit -5		LTP: 5:0:0		
COs	Course Outcomes		Cognitive Levels	Blooms Taxonomy
CO 1	Remember and explain the basic concept of Research Methodology.		L – 1 L – 2	Remembering Understanding
CO 2	Analyze and apply relevant research design as per therequirement of research		L – 3 L – 4	Applying Analyzing
CO 3	Evaluate different research methodology techniques and create report accordingly.		L – 5 L – 6	Evaluating Creating

Semester I	MC-22-104 Accounting for Managerial Decision
Credit– 5	LTP: 5:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand & remember the nature and scope of Managerial Accounting; Assess the impact of financial accounting in different business decisions.	L – 1 L – 2	Remembering Understanding
CO 2	Inspect & apply financial statement analysis & ratio analysis.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate fund flow and cash flow statement in today's competitive industry and able to create various reporting to management.	L – 5 L – 6	Evaluating Creating

Semester I	MCME -22-105 Business Management		
Credit -4	LTP: 4:0:0		
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and explain the basic concept of Business Management.	L – 1 L – 2	Remember Understand
CO 2	Analyze different perspective of Business Management and Apply this concept and solvingreal life Business problems.	L – 2 L – 3	understanding Applying
CO 3	Evaluate different course of actions to resolve business management problems and develop appropriate strategy to solve Business management problems	L – 4 L – 5	Evaluating Creating

Semester-I	MCME- 22-106 Entrepreneurship and Incubation		
Credit – 4	LTP: 4:0:0		
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and understand the concepts relate to Entrepreneurship and Entrepreneurial Development	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of entrepreneurship to establish entrepreneurial venture & different aspects and updates in business incubation process and examine the understanding of status of entrepreneurship in India and dimensions of entrepreneurship.	L – 3 L – 4	Applying Analyzing
CO 3	Measure and modify knowledge of business incubation fordifferent entrepreneurial aspects and the effectiveness of government support of entrepreneurial development and create & develop a start-ups	L – 5 L – 6	Evaluating Creating

Semester II	MC-22-201 Accounting for Planning and Control
Credit – 5	LTP: 5:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Well versed with the concepts of budgets, variances,marginal costing and responsibility centers.	L –1 L –2	Remembering Understanding
CO 2	Able to organize the knowledge of budgetary control, variance analysis, P/V ratios and inventory control and analyze the decision of make or buy a product.	L – 3 L – 4	Applying Analyzing
CO 3	Able to use the techniques in evaluating the appropriate inventory level and to devise solutions for various decision making management problems.	L – 5 L – 6	Evaluating Creating

Semester II	MC-22-202 Financial Management
Credit– 5	LTP: 5:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand & Illustrate the nature and scope offinancial management; Assess the impact of time value of money in different business decisions.	L – 1 L – 2	Remembering Understanding
CO 2	Develop & Analyze different functions of financial management.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate & Select the best alternatives for different finance functions.	L – 5 L – 6	Evaluating Creating

Semester II	MC-22-203 Marketing Management
Credit– 5	LTP: 5:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Define and explain the concepts related to Marketing Management	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Marketing Management to solve marketing related business problems and analyze the intricacies involved in Marketing Management.	L – 3 L – 4	Applying Analyzing
CO 3	Estimate the effectiveness of alternative Marketing Management plans and strategies in particular marketing situations and create effective Marketing plans and strategies.	L – 5 L – 6	Evaluating Creating

Semester II	MC-22-204 Horizons of Human Resource
Credit– 5	LTP: 5:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO1	Relate & understand the concepts of human resource management from short-term and long term perspectives.	L – 1 L – 2	Remembering Understanding
CO2	Develop necessary skill set for application of various HR issues.	L – 3 L – 4	Applying Analyzing
CO3	Evaluate the scope of HRM in addressing workplace challenges and creating measures that drive HR function in an organization.	L – 5 L – 6	Evaluating Creating

Semester II	MCME-22-205 Data Analysis using SPSS
Credit– 4	LTP: 4:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO1	List and understand the concepts related to data analysis through SPSS.	L – 1 L – 2	Remembering Understanding
CO2	Apply the knowledge of data analysis through SPSS for solving business problems and analyze the issues involved in application of SPSS.	L – 3 L – 4	Applying Analyzing
CO3	Estimate the use of SPSS programs and create effective plans and strategies to help in day to decision making of companies using data analytics.	L – 5 L – 6	Evaluating Creating

Semester - II	MCME-22-206 Business Analytics and Data Science
Credit – 4	LTP: 4:0:0

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Define and explain the concepts related to Business Analytics and Data Science.	L – 1 L – 2	Remembering Understanding
CO 2	Develop the knowledge of Business Analytics and Data Science to solve business problems and analyze the intricacies involved.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate data related to various business functions and create suitable data visualizations charts to facilitate managerial decision-making.	L – 5 L – 6	Evaluating Creating

Semester III	MC-22-301 Corporate Tax-Planning and Management

Credit– 5		LTP: 5:0:0		
COs	**Course Outcomes**		**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Define and Explain basic concepts and importance of Corporate Tax Planning and Management		L – 1 L – 2	Remembering Understanding
CO 2	Analyse and apply the provisions and tax benefits intax planning and management		L – 3 L – 4	Applying Analysing
CO 3	Estimate the tax liability for different Assesse and Create a tax proposal using benefits and deductions of tax planning		L – 5 L – 6	Evaluating Creating

Semester III	MC-22-302 Management Information System			
Credit– 5	**LTP: 5:0:0**			
COs	**Course Outcomes**		**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Contrast requirements of MIS applications in organizations and remember key its attributes.		L – 1 L – 2	Remembering Understanding
CO 2	Inspect the development of management information systems and applying it in organizations		L – 3 L – 4	Applying Analyzing
CO 3	Critically evaluate MIS contributions to the strategic management of organizations create MIS for appropriate business function.		L – 5 L – 6	Evaluating Creating

Semester III	MC-22-303 Advanced Statistical Analysis			
Credit– 5	**LTP: 5:0:0**			
COs	**Course Outcomes**		**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember the concepts and Illustrate the toolsrelated to advanced statistical analysis.		L – 1 L – 2	Remembering Understanding
CO 2	Develop and Compare the basic techniques ofadvanced statistics in decision making.		L – 3 L – 4	Applying Analyzing
CO 3	Assess Significance of Test and Create BasicBusiness Models.		L – 5 L – 6	Evaluating Creating

Semester - III	MC-22-304 Banking and Financial Institutions			
Credit – 5	**LTP: 5:0:0**			
COs	**Course Outcomes**		**Cognitive Levels**	**Blooms Taxonomy**

CO 1	Remember and Understand and Apply basic concept and functions of Banking and Financial Institutions.	L – 1 L - 2	Remembering Understanding
CO 2	Apply and Analyse the tool and products of Banking and Financial Institutions for investment decision.	L – 3 L – 4	Applying Analysing
CO 3	Evaluate the banking products on the basis of their effectiveness and Design the horizon for sustainable banking.	L - 5 L - 6	Evaluating Creating

Semester III	MCME -22-305 Business Environment and Legal Aspects of Business		
Credit– 4	**LTP: 4:0:0**		
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and explain the concepts of business environment and business law.	L – 1 L – 2	Remembering Understanding
CO 2	Analyze the different laws of business and apply them in various changing situations in environment.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the different laws and trends prevailing in environment and create provisions accordingly.	L – 5 L – 6	Evaluating Creating

Semester - III	MCME- 22-306 Supply Chain and Logistics Management		
Credit – 4	**LTP: 4:0:0**		
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Define and explain the concepts related to Supply Chain and Logistics Management.	L – 1 L – 2	Remembering Understanding
CO 2	Develop the knowledge of Supply Chain and Logistics Management to solve businessproblems and analyse the intricacies involved.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the supply chain strategies of various businesses and create suitable strategic mix for enhancing supply chain performances.	L – 5 L – 6	Evaluating Creating

Semester I	MC-22-401 Strategic Management
Credit-5	**LTP: 5:0:0**

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Define and explain the concepts related to Strategic Management.	L – 1 L – 2	Remembering Understanding
CO 2	Identify the knowledge of Strategic Management to solve Strategy related business problems and analyze the intricacies involved in Strategic Management.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternative Strategic Management plans and strategies in particular business situations and create effective strategies.	L – 5 L – 6	Evaluating Creating

Semester IV	MCAF-22-402 Security Analysis and Portfolio Management		
Credit– 5	**LTP: 5:0:0**		

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand & explain about various investmentconcepts and its components.	L – 1 L – 2	Remembering Understanding
CO 2	Apply & Analyze the fundamental & technicalaspects of stock market.	L – 3 L – 4	Applying Analyzing
CO 3	Estimate and Design different portfolios.	L – 5 L – 6	Evaluating Creating

Semester IV	MCAF-22-403 Financial Services		
Credit – 5	**LTP: 5:0:0**		

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand the concept of Financial Services with the application and analysis of its types.	L –1 L –2	Remembering Understanding
CO 2	Understand and analyze the services of merchant banking and underwriting	L – 3 L – 4	Applying Analyzing
CO 3	Understand and assess the functions of credit rating agencies.	L – 5 L – 6	Evaluating Creating

Semester - IV	MCAF-22-404 International Finance
Credit – 5	**LTP: 5:0:0**

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Define and Understand and Apply basic concept and theories of International Finance.	L – 1 L - 2	Remembering Understanding
CO 2	Develop and Analyse the functions and of International ? and investment decision.	L – 3 L – 4	Applying Analysing
CO 3	Evaluate the appropriateness of International finance to create the best possible solutions in investment related issues.	L - 5 L - 6	Evaluating Creating

Semester IV	MCHR-22-405 Industrial Relations		
Credit – 5	LTP: 5:0:0		
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Enumerate and demonstrate a sound understanding of concepts related to industrial relations and various industrial relations.	L – 1 L - 2	Remembering Understanding
CO 2	Analyze and apply basic knowledge of industrial relations as well as industrial relations.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate and Construct knowledge of industrial relations as well as industrial relations.	L - 5 L - 6	Evaluating Creating

Semester III	MCHR-22-406 Performance and Compensation Management		
Credit – 5	LTP: 5:0:0		
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	To understand the strategic perspectives on performance management and employee compensation in business organization	L - 1 L - 2	Remembering Understanding
CO 2	To analyze how effective appraisal systems can be linked to managerial objectives and compensation.	L - 3 L - 4	Applying Analyzing
CO 3	To evaluate structured role-plays exemplifying skills in giving and receiving feedback, appraising, coaching and resolving conflicts for performance management	L - 5 L - 6	Evaluating Creating

Semester III	MCHR-22-407 Labor Legislation and Social Security		
Credit – 5	LTP: 5:0:0		
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO1	Define & explain the key concepts of Human Resource Management (HRM) to describe inductance, welfare, maintenance, and development of employees in an organization.	L – 1 L – 2	Remembering Understanding
CO2	Apply various tools to assess employee-performance and analyze development initiativeat strategic levels.	L – 3 L – 4	Applying Analyzing
CO3	Evaluate expectations and effectiveness of HRM towards welfare, maintenance, and development ofemployees in an organization. Creating measures to promote welfare and social security.	L – 5 L – 6	Evaluating Creating

Semester IV	MCMK-22-408 Services and Retail Marketing		
Credit– 5	LTP: 5:0:0		
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Define and Understand basic services and retail management concepts	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of services and retail marketing in business situations and assess effectiveness of the practices adopted by companies.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the services and retail marketing activities in companies and create effective strategies to implement related policies.	L – 5 L – 6	Evaluating Creating

Semester IV	MCMK-22-409 Industrial and Rural Marketing		
Credit– 5	LTP: 5:0:0		
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Industrial and Rural marketing.	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of domain to solve industrial and rural problems and analyze the intricacies involved in industrial and rural development.	L – 3 L – 4	Applying Analyzing

CO 3	Evaluate the effectiveness of alternative plans and strategies in particular business situations and create effective strategies for industrial and rural development.	L – 5 L – 6	Evaluating Creating

Semester IV		MCMK-22-410 International Marketing		
Credit– 5		**LTP: 5:0:0**		
COs	**Course Outcomes**		**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and comprehend the concepts of International Marketing		L – 1 L – 2	Remembering Understanding
CO 2	Implement and analyze the various international marketing strategic decisions making in the lightof global distribution pattern and organizational structure.		L – 3 L – 4	Applying Analyzing
CO 3	To appraise and develop the best international marketing practices for the successful survivalof the organization in the global market.		L – 5 L – 6	Evaluating Creating