SMS
VARANASI

SCHOOL OF MANAGEMENT SCIENCES
VARANASI

(AN AUTONOMOUS COLLEGE)

(www.smsvaranasi.com)

BACHELOR OF COMMERCE
(B.COM)
(Three Year Course)

Semester-wise Papers in B.Com Course

Year	Sem	Major - Own Faculty (6)	Major- Any faculty (6) (Choose one)	Minor- Elective (4) Other Faculty (Choose One)	Vocational (3) (Choose One)	Co-curricular (2)	Survey Project (3/6)	Total Credit
1	i	Business Organisation	Business Communication	*Computer Fundamental & Office Automation*	*Marketing & Salesmanship*	Food, Nutrition and Hygiene		27
		Business Statistics	Introduction to Computer Application	*Digital Electronics & Computer Organization*	*Business Analytics and Data Science*			
	ii	Business Management	Business Economics	*Management Information Systems*	*Advertising Management*	First Aid and Health		27
		Financial Accounting (4)	Essentials of E-Commerce	*Operating Systems*	*Event Management*			
		Computerised Accounting (2)						
2	iii	Company Law	Business Regulatory Framework	International Business	*Retail Management*	Human Values and Environmental Studies		27
		Cost Accounting	Inventory Management	*Indian Knowledge System*	*Supply Chain and Logistics Management*			
	iv	Income Tax Law and Accounts	Fundamentals of Entrepreneurship	*Strategic Management*	*Data Analysis using Excel & SPSS*	Physical Education and Yoga		27
		Fundamentals of Marketing (4)	Tourism and Travel Management	Rural Development	*E-Taxation*			
		Digital Marketing (2)						
3	v	Corporate Accounting (5)				Analytical Ability and Digital Awareness	30 days Training or Survey Project	25
		Goods and Services Tax (5)						
		Choose any two from following:						
		Business Finance (5)						
		Principles and Practices of Insurance (5)						
		Monetary Theory and Banking in India (5)						
	vi	Accounting for Managers (5)				Communication Skill and Personality Development	Dissertation Project (3)	25
		Auditing (5)						
		Comprehensive Viva Voce (5)						
		Choose any one from following:						
		Financial Market Operations (5)						
		Human Resource Management (5)						
		Business Ethics and Corporate Governance (5)						
								158

B.COM COURSE STRUCTURE

Semester	S. No.	Category/ Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
FIRST	1	BCOM-22-101	Business Organisation	6	0	6	25	75	100
	2	BCOM-22-102	Business Statistics	6	0	6	25	75	100
			Subject- Major (Any Faculty- Select One)						
	3	BCOM-22-103	Business Communication	4	2	6	25	75	100
		BCOM-22-104	Introduction to Computer Application						
			Subject- Minor Elective (Other Faculty- Select One)						
	4	BCOMME-22-105	Computer Fundamental & Office Automation	3	1	4	25	75	100
		BCOMME-22-106	Digital Electronics & Computer Organization						
			Subject- Vocational Course (Select One)						
	5	BCOMVC-22-107	Marketing & Salesmanship	2	1	3	25	75	100
		BCOMVC-22-108	Business Analytics and Data Science						
			Subject- Co-Curricular Course						
	6	CC-1	Food, Nutrition and Hygiene	2	0	2	-	100	100
		Total		-	-	**27**	-	-	**600**

Semester	S. No.	Category/Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
SECOND	1	BCOM-22-201	Business Management	6	0	6	25	75	100
	2	BCOM-22-202	Financial Accounting (4)	4	0	4	25	75	100
	3	BCOM-22-203	Computerised Accounting (2)	1	1	2	25	75	100
			Subject- Major (Any Faculty- Select One)						
	4	BCOM-22-204	Business Economics	5	1	6	25	75	100
		BCOM-22-205	Essentials of E-Commerce						
			Subject- Minor Elective (Other Faculty- Select One)						
	5	BCOMME-22-206	Management Information Systems	3	1	4	25	75	100
		BCOMME-22-207	Operating Systems						
			Subject- Vocational Course (Select One)						
	6	BCOMVC-22-208	Advertising Management	2	1	3	25	75	100
		BCOMVC-22-209	Event Management						
			Subject- Co-Curricular Course						
	7	CC-2	First Aid and Health	2	0	2	-	100	100
		Total		-	-	**27**	-	-	**700**

Semester	S. No.	Category/Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
THIRD	1	BCOM-22-301	Company Law	6	0	6	25	75	100
	2	BCOM-22-302	Cost Accounting	6	0	6	25	75	100
			Subject- Major (Any Faculty- Select One)						
	3	BCOM-22-303	Business Regulatory Framework	4	2	6	25	75	100
		BCOM-22-304	Inventory Management						
			Subject- Minor Elective (Other Faculty- Select One)						
	4	BCOMME-22-305	International Business	3	1	4	25	75	100
		BCOMME-22-306	Indian Knowledge System						
			Subject- Vocational Course (Select One)						
	5	BCOMVC-22-307	Retail Management	2	1	3	25	75	100
		BCOMVC-22-308	Supply Chain and Logistics Management						
			Subject- Co-Curricular Course						
	6	CC-3	Human Values and Environmental Studies	2	0	2	-	100	100
			Total	-	-	27	-	-	**600**

Semester	S. No.	Category/Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
FOURTH	1	BCOM-22-401	Income Tax Law and Accounts	6	0	6	25	75	100
	2	BCOM-22-402	Fundamentals of Marketing (4)	4	0	4	25	75	100
	3	BCOM-22-403	Digital Marketing (2)	0	2	2	25	75	100
			Subject- Major (Any Faculty- Select One)						
	4	BCOM-22-404	Fundamentals of Entrepreneurship	5	1	6	25	75	100
		BCOM-22-405	Tourism and Travel Management						
			Subject- Minor Elective (Other Faculty- Select One)						
	5	BCOMME-22-406	Strategic Management	3	1	4	25	75	100
		BCOMME-22-407	Rural Development						
			Subject- Vocational Elective (Select One)						
	6	BCOMVC-22-408	Data Analysis using Excel & SPSS	2	1	3	25	75	100
		BCOMVC-22-409	E-Taxation						
			Subject- Co-Curricular Course						
	7	CC-4	Physical Education and Yoga	2	0	2	-	100	100
			Total	-	-	27	-	-	**700**

Semester	S. No.	Category/Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
FIFTH	1	BCOM-22-501	Corporate Accounting (5)	5	0	5	25	75	100
	2	BCOM-22-502	Goods and Services Tax (5)	5	0	5	25	75	100
			Subject- Major (Select Two)						
	3	BCOM-22-503	Business Finance (5)	5	0	5	25	75	100
	4	BCOM-22-504	Principles and Practices of Insurance (5)	5	0	5	25	75	100
		BCOM-22-505	Monetary Theory and Banking in India (5)						
			Subject- Co-Curricular Course						
	5	CC-5	Analytical Ability and Digital Awareness	1	1	2	-	100	100
			Subject- Survey/ Project						
	6	BCOMRB-22-507	Summer Training/ Survey Project	2	1	3	-	100	100
			Total	-	-	25	-	-	600

Semester	S. No.	Category/Code	Subject	L	P	Credits	Sessional	ESE	TOTAL
			Subject- Major						
SIXTH	1	BCOM-22-601	Accounting for Managers (5)	5	0	5	25	75	100
	2	BCOM-22-602	Auditing (5)	5	0	5	25	75	100
	3	BCOM-22-603	Comprehensive Viva Voce (5)	0	5	5		100	100
			Subject- Major (Select One)						
	4	BCOM-22-604	Financial Market Operations (5)	4	1	5	25	75	100
		BCOM-22-605	Human Resource Management (5)						
		BCOM-22-606	Business Ethics and Corporate Governance (5)						
			Subject- Co-Curricular Course						
	5	CC-6	Communication Skill and Personality Development	2	0	2	-	100	100
			Subject- Survey/ Project						
	6	BCOMRB-22-608	Dissertation Project Report	2	1	3	-	100	100
			Total	-	-	25	-	-	600

Mapping of Programme Outcomes and Courses

S. No.	Programme Outcomes	Business Organisation	Business Statistics	Business Communication	Introduction to Computer Application	Computer Fundamental & Office Automation	Digital Electronics & Computer Organization	Marketing & Salesmanship	Business Analytics and Data Science	Food, Nutrition and Hygiene
	Semester - First									
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Effective Communication			✓		✓				✓
5	Leadership and Team Work							✓		
6	Entrepreneurship	✓		✓	✓	✓		✓	✓	
7	Social Responsiveness and Ethics							✓	✓	
8	Employability	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓	✓	✓	✓

S. No.	Programme Outcomes	Business Management	Financial Accounting	Computerised Accounting	Business Economics	Essentials of E-Commerce	Management Information Systems	Operating Systems	Advertising Management	Event Management	First Aid and Health
	Semester - Second										
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Effective Communication	✓	✓	✓	✓	✓	✓		✓	✓	
5	Leadership and Team Work	✓			✓		✓			✓	
6	Entrepreneurship	✓	✓	✓	✓	✓	✓		✓	✓	
7	Social Responsiveness and Ethics	✓			✓				✓	✓	✓
8	Employability	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

S. No.	Programme Outcomes	Company Law	Cost Accounting	Business Regulatory Framework	Inventory Management	International Business	Indian Knowledge System	Retail Management	Supply Chain and Logistics Management	Human Values and Environmental Studies
	Semester - Third									
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Effective Communication	✓		✓		✓	✓			
5	Leadership and Team Work						✓			✓
6	Entrepreneurship	✓	✓	✓	✓	✓		✓	✓	
7	Social Responsiveness and Ethics	✓		✓		✓	✓			✓
8	Employability	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓	✓	✓	✓

S. No.	Programme Outcomes	Income Tax Law and Accounts	Fundamentals of Marketing	Digital Marketing	Fundamentals of Entrepreneurship	Tourism and Travel Management	Strategic Management	Rural Development	Data Analysis using Excel & SPSS	E-Taxation	Physical Education and Yoga
	Semester - Fourth										
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓	✓	✓		✓	✓	
4	Effective Communication	✓			✓		✓	✓			
5	Leadership and Team Work				✓		✓				
6	Entrepreneurship	✓	✓	✓	✓		✓	✓	✓	✓	
7	Social Responsiveness and Ethics	✓	✓		✓		✓	✓			✓
8	Employability	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

S. No.	Programme Outcomes	Corporate Accounting	Goods and Services Tax	Business Finance	Principles and Practices of Insurance	Monetary Theory and Banking in India	Analytical Ability and Digital Awareness
	Semester - Fifth						
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓	✓	✓
4	Effective Communication				✓	✓	
5	Leadership and Team Work						✓
6	Entrepreneurship	✓	✓	✓		✓	✓
7	Social Responsiveness and Ethics	✓			✓	✓	
8	Employability	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓

Semester - Sixth

S. No.	Programme Outcomes	Accounting for Managers	Auditing	Financial Market Operations	Human Resource Management	Business Ethics and Corporate Governance	Communication Skill and Personality Development	Dissertation Project Report
1	Generic & Domain Knowledge	✓	✓	✓	✓	✓	✓	✓
2	Problem Solving & innovation	✓	✓	✓	✓	✓	✓	✓
3	Critical thinking	✓	✓	✓	✓		✓	✓
4	Effective Communication		✓	✓	✓	✓	✓	✓
5	Leadership and Team Work				✓	✓	✓	✓
6	Entrepreneurship	✓	✓	✓	✓	✓	✓	
7	Social Responsiveness and Ethics		✓		✓	✓		✓
8	Employability	✓	✓	✓	✓	✓	✓	✓
9	Lifelong Learning	✓	✓	✓	✓	✓	✓	✓

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOM-22-101	**Course Title: Business Organization**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand and retain the concepts related to Business Organisation	L – 1 L – 2	Remembering Understanding
CO 2	Use the knowledge of different types of businesses, plant location and business combinations to solve business problems and assess the intricacies involved in such application.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of business organization related decisions and develop business plans.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOM-22-102	**Course Title: Business Statistics**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Business Statistics.	L – 1 L – 2	Remembering Understanding
CO 2	Leverage the knowledge of different types of statistical methods to solve business problems and analyze the procedure involved in such application.	L – 3 L – 4	Applying Analyzing
CO 3	Appraise the effectiveness of such statistical inferences and simulate statistical plans for projections.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOM-22-103	Course Title: Business Communication	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recall and internalise the concepts related to Business Communication.	L – 1 L – 2	Remembering Understanding
CO 2	Utilise the knowledge of various aspects of communication in business settings and process the intricacies involved in such application.	L – 3 L – 4	Applying Analyzing
CO 3	Assess the effectiveness of communication methods and formulate report as per guidelines.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOM-22-104	Course Title: Introduction to Computer Application	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Memorise and retain the concepts related to computer application.	L – 1 L – 2	Remembering Understanding
CO 2	Utilise and process the practice of DBMS, Computer network and word processing in organizational environment.	L – 3 L – 4	Applying Analyzing
CO 3	Assess the effectiveness of DBMS, Computer network and word processing and design various reports using computer based tools.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOMME-22-105	Course Title: Computer Fundamental & Office Automation	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Retain and internalise the concepts related to computer fundamentals and office automation.	L – 1 L – 2	Remembering Understanding
CO 2	Use and demonstrate the principles of computer fundamentals and office automation tools in organizational environment.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of computer based concepts and tools and create various reports using the same.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOMME-22-106	**Course Title: Digital Electronics & Computer Organization**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to digital electronics and computer organisation.	L – 1 L – 2	Remembering Understanding
CO 2	Treat computer and electronics knowledge in business situations and materialise the intricacies involved to effectively utilize it at work.	L – 3 L – 4	Applying Analyzing
CO 3	Test the application of computer knowhow and electronic devices in business situations and synthesise effective business plans to implement digitalization in companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOMVC-22-107	Course Title: Marketing and Salesmanship	

Course Outcomes: On successful completion of the course the learner will be able to

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Memorise and inculcate the concepts related to marketing & salesmanship	L – 1 L – 2	Remembering Understanding
CO 2	Observe the use of marketing & salesmanship to solve marketing related business problems and estimate the intricacies involved in marketing & salesmanship.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of alternative marketing & sales management plans and strategies in particular marketing situations and simulate effective marketing & sales management plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: BCOMVC-22-108	Course Title: Business Analytics and Data Science	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Internalise and retain the basics of Data Science & its application.	L - 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of machine learning and artificial intelligence to solve business problems and analyze the intricacies involved in this process.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of data science and business analysis tools and formulate plans towards solution of business problems.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		
Course Code: CC-1	Course Title: Food, Nutrition and Hygiene	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to food and nutrition.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of nutritive requirement during normal and special conditions and analyse related health issues.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the system of meal planning and create effective plans and strategies towards Nutrition requirements.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOM-22-201	Course Title: Business Management	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Retain and imbibe the concepts related to business management.	L – 1 L – 2	Remembering Understanding
CO 2	Observe application of principles of business management in business situations and measure effectiveness of business management practices adopted by organisations.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate and formulate effective business plans and strategies to implement plans.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOM-22-202	**Course Title: Financial Accounting**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Realise and memorise the concepts of accounting.	L – 1 L – 2	Remembering Understanding
CO 2	Apply and analyze the accounting treatment in various books of business.	L – 3 L – 4	Applying Analyzing
CO 3	Rate the effectiveness of accounting methods in business settings and estimate business books for different business types.	L – 5 L - 6	Evaluating Create

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOM-22-203	**Course Title: Computerised Accounting (Practical)**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Understand and remember the fundamental principles of Computerised accounting system.	L – 1 L – 2	Remembering Understanding
CO 2	Apply the Computerised accounting Skill in analyzing the accounting transactions.	L – 3 L – 4	Remembering Understanding Applying
CO 3	Evaluate the accounting transactions and create financial statement using Tally software.	L – 5 L – 6	Evaluate Create

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOM-22-204	**Course Title: Business Economics**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Memorise and retain the concepts related to economics.	L – 1 L – 2	Remembering Understanding
CO 2	Apply economic principles in the business decisions and analyse its functioning.	L – 3 L – 4	Applying Analyzing
CO 3	Test and design various economics related graphs and charts for better insight of business economic decisions.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOM-22-205	**Course Title: Essentials of E-commerce**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to E-commerce.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of E-commerce and analyse its implementation in the marketplace.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the application of E-commerce in the governance, B2B and B2C scenarios as well as prepare business plan for an e-commerce organization.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOMME-22-206	**Course Title: Management Information system**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to management information systems.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of management information systems in business situations and analyse its implementation in industries.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the application of management information systems in a business unit as well as Design sample management information systems for a companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOMME-22-207	Course Title: Operating Systems	

Course Outcomes: On successful completion of the course the learner will be able to-

Cos	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Retain and absorb the concepts related to operating systems.	L – 1 L – 2	Remembering Understanding
CO 2	Organise principles of operating systems and compare their implementation in business.	L – 3 L – 4	Applying Analyzing
CO 3	Interpret the different approaches towards implementation of operating systems as well as design framework of operating system for a business entity.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOMVC-22-208	Course Title: Advertising Management	

Course Objective: The course aims to provide knowledge about the concepts, tools, techniques, and relevance of advertising management for business organizations so that it enables learners to apply, analyze and evaluate advertising management concepts, tools & techniques for solving marketing communications related marketing problems.

Course Outcomes: On successful completion of the course the learner will be able to

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Advertising Management	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Advertising Management to solve marketing communications related marketing problems and analyze the issues involved in Advertising Management.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternative Advertising Management plans in particular marketing situations and create effective Advertising plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: BCOMVC-22-209	**Course Title: Event Management**	

Course Outcomes: On successful completion of the course the learner will be able to

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recall and summarise the concepts related to Event Management	L – 1 L – 2	Remembering Understanding
CO 2	Use the knowledge of Event Management in organizing events in and infer the intricacies involved in Event Management.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of alternative Event Management plans and strategies in particular situations and buld effective Event Management plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: First	Semester: Second
Subject: Commerce		
Course Code: CC-2	**Course Title: First Aid and Health**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to first aid and health.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of first aid and health and analyse first aid principles as applied to real life.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the first aid systems as applicable to general and emergency situations and create effective first aid procedures to deal with exigencies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third

Subject: Commerce		
Course Code: BCOM-22-301	**Course Title: Company Law**	
Course Outcomes: On successful completion of the course the learner will be able to-		

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Internalise and illustrate the concepts related to Company Law.	L – 1 L – 2	Remembering Understanding
CO 2	Demonstrate principles of Company Law and contrast their implementation in business.	L – 3 L – 4	Applying Analyzing
CO 3	Criticise the different principles of Company Law as well as propose framework for applying relevant laws to companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOM-22-302	**Course Title: Cost Accounting**	
Course Outcomes: On successful completion of the course the learner will be able to-		

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to cost accounting.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of cost accounting and analyse the impact of costing on performance of companies.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the system of cost accounting and prepare specific accounts of companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOM-22-303	**Course Title: Business Regulatory Framework**	

Course Outcomes: On successful completion of the course the learner will be able to-			
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Memorise and absorb the concepts related to Business Regulatory Framework.	L – 1 L – 2	Remembering Understanding
CO 2	Use principles of Business Regulatory Framework and observe the impact of laws on business decisions.	L – 3 L – 4	Applying Analyzing
CO 3	Judge the system of Business Regulatory Framework and simulate situations to apply these laws to business units.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOM-22-304	Course Title: Inventory Management	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Inventory Management.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of Inventory Management and analyse the impact of effective Inventory Management on company performance.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the system of Inventory Management and simulate situations to apply these to companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOMME-22-305	Course Title: International Business	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Rethink and conisder the concepts related to International Business.	L – 1 L – 2	Remembering Understanding
CO 2	Assess principles of International Business and deduce the impact of International Business on economy.	L – 3 L – 4	Applying Analyzing
CO 3	Demonstrate the nuances of International Business and simulate various concepts of International Business to companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOMME-22-306	Course Title: Indian Knowledge System	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Indian Knowledge System.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of Indian Knowledge System and analyse the impact of the same on business in India.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the contribution of Indian Knowledge System to modern Indian businesses and create situations to apply various concepts of Indian Knowledge System to companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOMVC-22-307	Course Title: Retail Management	

Course Outcomes: On successful completion of the course the learner will be able to

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Absorb and retain the concepts related to Retail Management	L – 1 L – 2	Remembering Understanding
CO 2	Utilise the knowledge of Retail Management to manage retail organizations and observe the intricacies involved in Retail Management.	L – 3 L – 4	Applying Analyzing
CO 3	Judge the effectiveness of alternatives available for managing retail operations and suggest appropriate alternatives for creating retail organization successfully.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: BCOMVC-22-308	Course Title: Supply Chain and Logistics Management	

Course Outcomes: On successful completion of the course the learner will be able to-			
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and understand the concepts related to Supply chain and logistics management.	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of supply chain, logistics, inventory and warehouse management for better organizational decisions and analyze the intricacies involved in decision making.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of supply chain techniques for creating and running effective supply chain and logistics plan.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Third
Subject: Commerce		
Course Code: CC-3	**Course Title: Human Values and Environmental Studies**	

Course Outcomes: On successful completion of the course the learner will be able to-			
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Memorise and observe basic principles of Human Values and Environmental Studies.	L – 1 L – 2	Remembering Understanding
CO 2	Verify core concepts of human values and business ethics and demonstrate how it works in organizational environment.	L – 3 L – 4	Applying Analyzing
CO 3	Infer applicability of human value issues in organizations and recommend a model of human value for implementation in organizations.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOM-22-401	**Course Title: Income Tax Law and Accounts**	

Course Outcomes: On successful completion of the course the learner will be able to-			
COs	**Course Outcomes**	**Cognitive Levels**	**Blooms Taxonomy**
CO 1	Remember and understand basic principles of Income Tax Law and Accounts	L – 1 L – 2	Remembering Understanding
CO 2	Apply provisions related to Income Tax Law and Accounts and analyse how it impacts business.	L – 3 L – 4	Applying Analyzing

CO 3	Evaluate the system of Income Tax Law and Accounts and create a framework for implementation of tax laws.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.		Year: Second	Semester: Fourth
Subject: Commerce			
Course Code: BCOM-22-402		Course Title: Fundamentals of Marketing	
Course Outcomes: On successful completion of the course the learner will be able to			
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Absorb and internalise the concepts related to Marketing Management	L – 1 L – 2	Remembering Understanding
CO 2	Use the knowledge of Marketing Management to solve marketing related problems and test the intricacies involved in Marketing Management.	L – 3 L – 4	Applying Analyzing
CO 3	Compare the effectiveness of alternative Marketing Management plans and strategies in particular marketing situations and put forth effective Marketing plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.		Year: Second	Semester: Fourth
Subject: Commerce			
Course Code: BCOM-22-403		Course Title: Digital Marketing (Practical)	
Course Outcomes: On successful completion of the course the learner will be able to			
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Digital Marketing	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of digital marketing to solve related marketing problems and analyze the intricacies involved in digital marketing.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternatives available for digital marketing in particular marketing situations and create effective digital marketing plan and strategy.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.		Year: Second	Semester: Fourth
Subject: Commerce			
Course Code: BCOM-22-404		Course Title: Fundamentals of Entrepreneurship	
Course Outcomes: On successful completion of the course the learner will be able to-			
COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy

CO 1	Recall and retain the concepts related to Entrepreneurship	L – 1 L – 2	Remembering Understanding
CO 2	Demonstrate the knowledge of Entrepreneurship to solve business problems and process the intricacies involved in Entrepreneurship.	L – 3 L – 4	Applying Analyzing
CO 3	Assess the effectiveness of Entrepreneurship programs and recommend effective Entrepreneurship plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOM-22-405	**Course Title: Tourism and Travel Management**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Tourism and Travel Management	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Tourism and Travel Management to solve business problems and analyze the intricacies involved in Tourism and Travel business.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of Tourism and Travel Management programs and create effective Tourism and Travel Management plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOMME-22-406	**Course Title: Strategic Management**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Retain and internalise the concepts related to Strategic Management.	L – 1 L – 2	Remembering Understanding
CO 2	Use the knowledge of Strategic Management to solve business problems and demonstrate the issues involved in Strategic Management.	L – 3 L – 4	Applying Analyzing
CO 3	Compare the effectiveness of Strategic Management programs and recommend effective plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOMME-22-407	**Course Title: Rural Development**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Rural Development.	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Rural Development for business problems and analyze the intricacies involved in Rural Development.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of Rural Development programs and create effective plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOMVC-22-408	Course Title: Data Analysis using Excel & SPSS	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recall and internalise the concepts related to data analysis through Excel & SPSS.	L – 1 L – 2	Remembering Understanding
CO 2	Demonstrate the knowledge of data analysis through Excel & SPSS for solving business problems and solve the issues involved in application of Excel & SPSS.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the use of Excel & SPSS programs and suggest effective plans and strategies to help in day to decision making of companies using data analytics.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: BCOMVC-22-409	Course Title: E-Taxation	

Course Outcomes: On successful completion of the course the learner will be able to-

Cos	Course Outcomes	Cognitive Levels	Blooms Taxonomy

CO 1	Remember and understand the concepts related to e-taxation.	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of e-taxation in businesses and analyze the intricacies involved in different types of taxes.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the system of e-taxation in e-commerce situations and create effective plans and strategies to implement e-taxation in organisations.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Second	Semester: Fourth
Subject: Commerce		
Course Code: CC-4	**Course Title: Physical Education and Yoga**	

Course Objective: Students will learn the introduction of Physical Education, Concept of fitness and wellness, Weight management and lifestyle of an individual. The student will also learn about the relation of Yoga with mental health and value Education. In this course student will also learn about the aspects of the Traditional games of India.

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Conceptualise and memorise the concepts related to Physical Education and Yoga.	L – 1 L – 2	Remembering Understanding
CO 2	Utilise the knowledge of Physical Education and Yoga to self and demonstrate the intricacies involved in application of Physical Education and Yoga.	L – 3 L – 4	Applying Analyzing
CO 3	Test the effectiveness of Physical Education and Yoga programs and design effective Physical Education and Yoga schedules.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: BCOM-22-501	**Course Title: Corporate Accounting**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recall and internalise the concepts related to corporate accounting.	L – 1 L – 2	Remembering Understanding
CO 2	Pre-test the principles of corporate accounting and revisit the same with respect to company's books of accounts.	L – 3 L – 4	Applying Analyzing
CO 3	Summarise the system of corporate accounting and prepare financial statements for companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: BCOM-22-502	**Course Title: Goods and Services Tax**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Goods and Services Tax.	L – 1 L – 2	Remembering Understanding
CO 2	Apply principles of Goods and Services Tax and analyse the intricacies of implementing the complex taxation system	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the system of GST and create strategies to effectively implement it in companies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: BCOM-22-503	Course Title: Business Finance	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recollect and imbibe the concepts related to business finance	L – 1 L – 2	Remembering Understanding
CO 2	Simulate the knowledge of business finance in business situations and assess the issues involved in business finance.	L – 3 L – 4	Applying Analyzing
CO 3	Elucidate the effectiveness of alternative business finance plans and strategies in particular situations and design effective business finance plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: BCOM-22-504	Course Title: Principles and Practices of Insurance	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Principles and Practices of Insurance	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Principles and Practices of Insurance to solve business problems and analyze the intricacies involved in Principles and Practices of Insurance.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of Practices of Insurance plans and strategies in particular situations and create effective plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: BCOM-22-505	Course Title: Monetary Theory and Banking in India	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy

CO 1	Revisit and retain the concepts related to Monetary Theory and Banking in India.	L – 1 L – 2	Remembering Understanding
CO 2	Actuate the knowledge of Banking in India to solve business problems and assess the issues involved in Banking system of India.	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of Monetary plans and strategies in particular situations and recreate effective plans and strategies for Banking in India.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Fifth
Subject: Commerce		
Course Code: CC-5	Course Title: Analytical Ability and Digital Awareness	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Analytical Ability and Digital Awareness	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Analytical Ability and Digital Awareness to solve business problems and analyze the intricacies involved in Analytical Ability and Digital Awareness.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternative Analytical Ability and Digital Awareness plans and strategies in particular situations and create effective plans and strategies for Analytical Ability and Digital Awareness.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: BCOM-22-601	Course Title: Accounting for Mangers	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Retain and imbibe the concepts related to accounting for managers.	L – 1 L – 2	Remembering Understanding
CO 2	Simulate principles of accounting for managerial decisions and process the same.	L – 3 L – 4	Applying Analyzing
CO 3	Judge the system of accounting and prepare statements using financial and non-financial data.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: BCOM-22-602	**Course Title: Auditing**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Auditing	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Auditing to solve business problems and analyze the intricacies involved in Auditing.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternative Auditing plans and strategies in particular situations and create effective Auditing plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: BCOM-22-604	**Course Title: Financial Market Operations**	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Recollect and absorb the concepts related to Financial Market Operations.	L – 1 L – 2	Remembering Understanding
CO 2	Treat the knowledge of Financial Market Operations to business situations and appreciate the intricacies involved in Financial Market Operations.	L – 3 L – 4	Applying Analyzing
CO 3	Assess the effectiveness of Financial Market Operation plans and strategies in particular situations and suggest effective Financial Market Operations plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme: B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: BCOM-22-605	Course Title: Human Resource Management	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Human Resource Management	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Human Resource Management to solve business problems and analyze the intricacies involved in Human Resource Management.	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of alternative Human Resource Management plans and strategies in particular situations and create effective Human Resource Management plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme :B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: BCOM-22-606	Course Title: Business Ethics and Corporate Governance	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy
CO 1	Remember and understand the concepts related to Business Ethics and Corporate Governance	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Business Ethics and Corporate Governance to solve business problems and analyze the intricacies involved in Business Ethics and Corporate Governance	L – 3 L – 4	Applying Analyzing
CO 3	Evaluate the effectiveness of Business Ethics and Corporate Governance plans and strategies in particular situations and create effective Business Ethics and Corporate Governance plans and strategies.	L – 5 L – 6	Evaluating Creating

Programme :B.Com.	Year: Third	Semester: Sixth
Subject: Commerce		
Course Code: CC-6	Course Title: Communication Skills and Personality Development	

Course Outcomes: On successful completion of the course the learner will be able to-

COs	Course Outcomes	Cognitive Levels	Blooms Taxonomy

CO 1	Remember and understand the concepts related to Communication Skills and Personality Development	L – 1 L – 2	Remembering Understanding
CO 2	Apply the knowledge of Communication Skills and Personality Development to solve business problems and analyze the intricacies involved in Communication Skills and Personality Development	L – 3 L – 4	Applying Analyzing
CO 3	Examine the effectiveness of alternative Communication Skills and Personality Development plans and strategies in particular situations and simulate effective Communication Skills and Personality Development plans and strategies.	L – 5 L – 6	Evaluating Creating