

Estd. 1995

SMS
VARANASI

A+++ Rated B-School

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SMSNEWS

A BI-ANNUAL PUBLICATION OF SMS, VARANASI



*SMS Group bags
Prestigious B-School Award
for "Innovation in Building
Academic & Industry
Interface"*



Winners of
Selfie'15
explore the vigor



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Director's Message

Let us congratulate SMS-newsletter in its ninth year for withstanding quite successfully the different ebbs & flows during its peregrination so far. As a living souvenir, it has continued to receive the appreciation and patronage from you discerning readers on account of its information pertinence and sufficiency.

You know, the recent release of 2015 Academic Ranking of World Universities has made it evident that Indian universities have once again failed the global test. Worse remained the further downgrading of our lone entry to the top 500 university rankings – Indian Institute of Science, Bangalore, that currently ranked as low as between 301 – 400 in comparison to its earlier ranking around 200. Equally abominable has been one of the most disappointing outcomes of the just concluded parliamentary business making the prospects and hopes a relatively gloomy one for the corporate families.

Understanding its hortatory obligations towards both the managerial academia as well as the corporate world, the highest A+++ graded B-school – School of Management Sciences, Varanasi, has had been extremely conscious in making an honest intellectual contributions in terms of both the creation and dissemination of the relevant knowledge inputs so as to effectively legitimize its status of being a partner in sustained corporate relations. I am sure the days are not very far when SMS will adorn a seamless robe of excellence on all the pertinent counts bridging the institute-industry dyad.

The newsletter humbly expects your similar sanguine patronage in future too.

I close with warm wishes.

(P. N. Jha)

Republic Day celebrated with Nationality fervor

School of Management Sciences celebrated the 66th Republic Day with great zeal and enthusiasm. The ceremony started with conventional flag hoisting followed by the address of Prof P. N Jha, Director where he discussed about the importance of day in the Indian history. He motivated the students to keep pace with the present globalization scenario and put their contribution towards development of country, institution along with their own.

Seven Days Faculty Development Programme

A week long Faculty Development Programme started on 1st June 2015 at Khushipur Campus of SMS, Varanasi on “Contemporary Innovative Practices for Research and Teaching”. The FDP was inaugurated by Prof. Peeush Ranjan Agrawal (Vice Chancellor-VBS Purvanchal University). The resource persons Prof. Arvind Chaturvedi (IMI-Delhi), Prof. Prabal K Sen (XLRI Jamshedpur), Prof Pramod Pathak (ISM Dhanbad), Prof. A.K. Tripathi (IIT BHU Varanasi) and Dr. P K Chakraborty (Computer Centre BHU) took the subsequent sessions. The Chief Guest Prof. P R Agrawal discussed on various measures to improve education and classroom teaching. He advocated on the participatory module of teaching to increase the efficiency and ways to cope up with the dynamic environment of the world in teaching.

Prof. Arvind Chaturvedi (IMI-Delhi) discussed about the basic applications of SPSS, dimensions related with variance analysis, factor analysis and multi-dimensional scaling to carry out empirical research in structured manner. He also described the importance of literature review, development of hypothesis, framing research design etc.

Prof. Prabal Kumar Sen (XLRI Jamshedpur) discussed about the macroeconomic issues and deciphered the Union Budget 2015 as it should be taught to students. Prof. Pramod Pathak (ISM Dhanbad) focused on effective teaching. He also talked about the nuances of professional teaching, specially management teaching.

Dr. A. K. Tripathi (IIT-BHU) opined on the importance of Faculty Development Programme and elucidated different terminology associated with it. He also tried to establish the relation between Research, Innovation and technological advancement and how these three are related with each other.

Dr. P. K. Chakraborty (Computer Centre, BHU) discussed the various attributes related with research like framing research problem, identification of variables related with research, developing research methodology by selecting appropriate research design. He also emphasized on importance of regressive literature review before starting any research to streamline the whole research process. At the end of the Session Participation Certificate was presented to the participants. This was for the first time that there were participants from outside SMS. The Vote-of-thanks was given by the Convener of FDP Dr. Alok Kumar (Dean R&D).



Director addressing on Republic Day

School of Management Sciences celebrated the 66th Republic Day with great zeal and enthusiasm.



Prof. P.R. Agrawal (VC -VBS Purvanchal University) Inaugurating FDP @ SMS



FDP Participants with Prof. P.K Sen, XLRI Jamshedpur



Trainers addressing MCA Students at Workshop

“ This Nine Days Workshop
was organized by Agile Softech
Private Limited for the
Students of
MCA 4th Semester ”



P.G Student Participating in Union Budget 2015



Director, SMS - Varanasi along with NAAC Peer Team Members

Workshop on Android Application Development

A nine days workshop on Android Application Development started on 21st March 2015 in SMS, Varanasi. Workshop was organized by Agile Softech Private Limited for the students of MCA 4th Semester. Trainers for the workshop are Mr. Manoj Rajora (Project Manager-Agile Softech Pvt. Ltd) and Mr. Santosh Chaudhary (Project Manager-Agile Softech Pvt. Ltd) This workshop focuses on various concepts of Android Development comprising of:-

Java concepts

- OOPs Concepts
- Inheritance in detail
- Exception Handling

SQL, Introduction to Android and Application Structure

- DML and DDL
- What is Android
- Dalvik Virtual Machine & .apk file extension
- Components for communication-Intents and Intent filters
- Android API Levels

Adapters and Widget Notifications

- Advanced Maps, GPS Location Based Services
- Accessing Phone Services
- Network Connectivity issues.

Panel Discussion and Budget Analysis

A panel discussion and budget analysis session was organized at SMS, Varanasi on 18th March 2015 for the students of PGDM and MBA. During the session various students from both the courses presented their analytical views on the Budget 2015. Along with students a team of experts including Dr. Raj Kumar Singh (Associate Professor), Mr. Vijay Verma and Mr. Rohit Mehta (Assistant Professors) also participated in the panel discussion. Awards were given to the best presenters.

SMS Director on NAAC Panel

A proud moment for SMS fraternity as Prof. P.N. Jha, Director, School of Management Science, Varanasi has recently visited Hyderabad and Ahmedabad based Institutions as NAAC Peer Team member during the academic session 2014-15 in the month of March and April 2015.

Guest Lecture Series at SMS

The Guest Lecture Series is organized every semester at SMS Varanasi as an augmentation Programme to cater to the information needs of the students in the pertinent academic domains so as to give them live doses of developments in both the academia and the Corporate sectors.

Prof. Govind. S Pathak (ISM, Dhanbad)

Prof. Govind S. Pathak discussed various HR topics in 3 day lecture series. The topics covered included HRD, OD (including Interventions) and Industrial Relations via the latest Researches and cases. The participants were all the students of PGDM and MBA programmes (both semesters). At the end of the session, Dr. Alok Kumar, (Dean R&D) felicitated Prof. Govind. S Pathak with memento as a token of remembrance.

Roli Jindal (Global Leader, DuPont, USA)

Ms Roli Jindal (Global Leader, Commercialization Practice DuPont, USA) visited SMS Varanasi to interact with PGDM and MBA students. She focused on inculcation of soft skills and also advocated on the development of Team Management and Coordination practices for the future managers to cope up with dynamic corporate culture. Apart from her delivery on soft skills, she also shared her rich corporate global experience with the students. Speaking on innovation, she shared her real time product launching experiences in India and across the globe too.

Ravendra Mishra (President HR, Garware Wall Ropes Ltd)

Mr. Ravendra Mishra, President HR, Garware Wall Ropes Ltd. visited SMS, Varanasi to interact with MBA 2nd Semester students where he primarily focused on effective and SMART goal setting. He advocated on the importance of goal in the overall development of the personality. He focused on transition and harmony in Family, Society and Education. During his interaction he focused on following 6 Qs which should be inculcated in individual to excel in personal and professional life, i.e. Intelligence Quotient (IQ), Motivational Quotient (MQ), Learning Quotient (LQ), Experience Quotient (EQ), Technical / Operational Quotient (TQ) and People Quotient (PQ). During his deliberation he also focused on the prevailing HR practices in the industry.

Prof. Pramod Pathak (ISM, Dhanbad)

Prof. Pramod Pathak delivered lecture on Understanding Consumer Psychology to the second year PGDM and MBA students. During his deliberation he said that today's consumers are driven by research. By the time they're ready to reach out to your company, they're already far along in their shopping journeys. To succeed, businesses need to empower their audiences with information. Stop trying to sell, and focus on helping your customers in selection. He focused on the advisory function of the management and a proper two way communication to gauge the customer's requirement. More so than ever before, marketing today is about consumer empowerment.



Ms. Roli Jindal (Global Leader, DUPont, USA) interacting with students

“Mr. Mishra focused on 6 Qs which should be inculcated in individual to excel in personal and professional life, i.e. Intelligence Quotient (IQ), Motivational Quotient (MQ), Learning Quotient (LQ), Experience Quotient (EQ), Technical / Operational Quotient (TQ) and People Quotient (PQ)”



Mr. Ravendra Mishra (President HR, GarwareWall Ropes) with SMS Faculties



Director Felicitating Prof. Pramod Pathak (ISM, Dhanbad) with Memento



UG Students Participating at Spoken Tutorial Workshop



SMS Alumni Meet at Mumbai



First Issue of SMS Journal of Entrepreneurship & Innovation



Director Inaugurating Digital Harbor at SMS Library

Spoken Tutorial Workshops Conducted

SMS Varanasi in association with IIT Bombay conducted series of workshops for MCA and BCA Students on the topics viz. Open Source Software, C, C++, Java, SQL, PHP and Linux. Spoken tutorial are actually instructional videos which is specially developed to help and guide faculty as well as students in self-explanatory and self-study based training program conducted by IIT Bombay through video conferencing. The feedback session, doubts or queries held by the students were all addressed at the end of each session. At the end of the semester, online tests for respective workshops were conducted at campus and students were awarded with certificates from IIT-Bombay.

SMS Alumni Meet of Mumbai Chapter

SMS Varanasi organized its Fourth Annual Alumni Meet on 27th Dec 2014 at Hotel Residency, Andheri, Mumbai where around fifty Alumnus from different batches and courses were present. Earlier, welcoming the guests, Mr. Amitabh Pandey, Asstt. Professor and Convener-Alumni Association, interacted with the alumnus and discussed the issues related to the challenges regarding industry-academia interface and the ways to handle the growing demands of the corporate.

Members also interacted in ceremonial manner of SMS Alumni Association followed by open house discussion on issues such as future expectations of the industry and how to educate and train the future management aspirants to successfully meet the demand- supply gap existing in the corporate.

Journal of Entrepreneurship & Innovation released

The Centre for Entrepreneurship, Innovation & Skill Development (CEISD) of SMS, Varanasi has launched a Biannual Journal titled "SMS Journal of Entrepreneurship & Innovation" (ISSN 2349-7920) which is fourth journal of SMS, Varanasi and is exclusively dedicated to the various researches going on nationally and internationally in the field of Entrepreneurship Development specially the Startups, Entrepreneurial Skill Development and the Innovations.

SMS Group bags Innovative B-School Award

SMS Group of Institute bags Innovative B-School Award for 'Innovation in Building Academic & Industry Interface' during 23rd HRD Congress at Mumbai in the month of January 2015.

Inauguration of Digital Harbor at SMS Library

Director of the institute inaugurated Digital Harbor at SMS Central Library where new and speedy smart terminals has been installed for Online Journal and Research paper readers. On this occasion, Executive Secretary Dr. M. P. Singh, Registrar of the Institute Sri Sanjay Gupta, Librarian Mrs. Pratima Bhargawa along with other faculty members and staff were also present at the venue.

SELFIE Contest 2015

A unique Selfie Contest, first time on the Social Media platform, was organized by SMS, Varanasi between 15th and 31st March 2015, where SMS Varanasi students across the different streams participated in the event with great enthusiasm and the Facebook users too responded with same zeal. The selfies were evaluated on the basis of Facebook Likes, Comments and Shares. A record of 1, 30,000 likes and shares were registered on official Facebook page of SMS, Varanasi.

The Winners of the contest were as follows:

- 1st Prize: Ms. Deeksha Singh, BBA
- 2nd Prize: Mr. Siddhant Singh Rathore, BBA
- 3rd Prize: Mr. Vishal Singh, BCA
- 4th Prize: Mr. Shivam Rai, BCA
- 5th Prize: Ms. Garima Singh, MBA

Prize distribution ceremony witnessed the presence of Mr. Ravendra Mishra - President HR, Garware Wall Ropes Ltd. who presented the winning honours along-with two consolation prizes and certificates to the participating students. The entire event was coordinated by a student of BCA Final Year, Piyush Kumar Gupta. This event was organized under the supervision of Mr. Abhishek Srivastava, Assistant Professor, SMS Varanasi.

BIG BAZAAR - FBB Style Icon Talent Hunt

A style ICON Talent Hunt was organized in SMS, Varanasi on 9th April 2015 under the Banner of "Future Group-Fashion Big Bazaar-FBB". Students from all streams participated in the event with full vigor and passion. The event provided the platform and acted as a catalyst to showcase their latent talent. The Hunt comprised of Ramp Walk along with a minute to show their talent by singing, dancing or mimicry. Amongst all the participated students 10 were selected for the final round, out of which Salim Khan-MBA 2nd Sem, Pallavi Patel BBA 6th Sem, Orijit Ghosh BBA 2nd and Pratibha Srivastava MBA 4th sem were recognized as FBB TALENT ICON OF SMS, Varanasi. These four will now participate at District Level Talent Hunt Programme.

CEISD-SMS Varanasi bags Consultancy

The Centre For Entrepreneurship, Innovation & Skill Development (CEISD) of SMS, Varanasi has helped in launching an Ayurvedic Pharmaceutical, Agnivesh Ayurved Healthcare (P) Ltd, Varanasi as a green field project. CEISD is also giving them consultancy on regular basis to launch its 30 Ayurvedic Proprietary, Classical Medicines, OTC and FMCG Products in different therapeutic segments in the selected pockets of Eastern UP region. CEISD has also helped to successfully get ISO 9001:2008 by the International Accreditation Body JAS-ANZ to the Agnivesh Ayurved Healthcare (P) Ltd. CEISD is in verge of providing GMP Certification to the Agnivesh Ayurved for its Drug Standardization and the Total Quality Management System.



Prize Distribution to Selfie Contest Winners



Deeksha



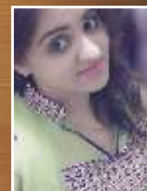
Siddhant



Vishal



Shivam



Garima



Prize Distribution to the Winners of FBB Style Icon Talent Hunt



Performances at FBB Style Icon Talent Hunt

Social Outreach



Director & Registrar at Computer Literacy Awareness Program



Director Interacting with Participants of EDM Program



Chief Guest Inaugurating Volleyball Game



Faculty Members along with Winning Team

Entrepreneurship & Computer Literacy Workshop

A workshop each on Computer Literacy and Entrepreneurial Development was organized at the Khushipur campus to make aware the nearby villagers. The event was organized to spread awareness regarding the importance of computer literacy in today's scenario, along with the attributes of a good entrepreneur. During the Computer Literacy Mission Programme, the participants were trained with various operations pertaining to email account handling, MS Word, PowerPoint, Excel along with basics of Web Browsing so as to enable them in being a part of E-Governance.

In the Entrepreneurial Development Mission Programme, the participants were made aware of various avenues of entrepreneurship along with the basics of business incubation. The Programme was inaugurated by Prof. P. N. Jha, Director. During his inaugural speech, he extended a very warm welcome to the participants and discussed about the contribution of the Institute towards the society as a part of Institute's Corporate Social Responsibility (CSR) covering activities like providing financial assistance to the handicaps, cloth distribution to needy people, Blood donation campus, etc. Computer Literacy Mission Programme was organized under the banner of "Rainbow Club" and Entrepreneurial Development Mission was organized by CEISD (Centre for Entrepreneurship, Innovation & Skill Development).

Sports Fest 2015

Two-Days Intra- Institute Sports Competition was held at SMS with high euphoria, zeal and verve among the students as well as the faculty and staff members of the SMS fraternity. Inaugurating the Sports Fest 2015 Chief Guest Dr. Bhagwan Rai, Regional Sports Officer-Varanasi said that it is good to see professional students embracing sports because sports helps in developing good physical and mental health besides quick decision making. Present on the occasion were Mr. Ramakant Rai, Former National Level Athlete, Mr. Chandrashekhar Mishra, and Mr. Surendra Singh, Umpire and former state level cricketer. The Sports Fest 2015 was declared open by Dr. Bhagwan Rai by the beat of the drum and igniting the ceremonial flame. The Fest witnessed various league matches in Cricket, Volleyball, Table Tennis, Badminton, Chess, Carom and Tug of War.



Students Enjoying the Sports Event

Industrial & Excursion Tour

MBA - Nainital and Rudrapur

Students of MBA visited Nainital, Rudrapur & Jim Corbett National Park in February 2015. They had visited world's leading information technology company- Hewlett Packard at Rudrapur, India's leading manufacturer of biscuits and confectionary and the makers of the world's largest selling biscuits "Parle-G" at Pantnagar, Tata vendors also at Pantnagar. They also visited Bharat Ratna Pt. G. B. Pant High Altitude Zoo, Nainital, Maa Naina Devi Temple, Garjiya Devi Temple situated in Jim Corbett National Park. Students also enjoyed the activities such as the flying fox and rappelling. It was a remarkable and a notable trip which was successfully conducted by faculty member Mr. Amitabh Pandey, Asstt. Professor.

MCA – Kullu and Manali

In March, 2015 Students of MCA Final Year went to Kullu, Manali and Solang Valley as a part of Excursion Tour. They have visited Hadimba Temple, Rahalla Fall, Monasteries, Vashisht Temple, Solang Valley, Manikarn etc. It was a remarkable trip which was successfully conducted by Mr. Shambhu Sharan Srivastava, Associate Professor.

E-TV Uttar Pradesh visits Campus

A team of ETV Uttar Pradesh was on a tour of making documentary on prestigious B-Schools in North India and selected School of Management Sciences as their best option to shoot with. They made a comprehensive documentary on the institute, covering various aspects. The documentary started with a virtual tour of lush green and Hi-tech campus of SMS covering the lecture hall, computer lab and state of art architecture of the campus. Interview of the students were conducted by the ETV anchor regarding the quality and facility being provided at the Institute.

Proceeding further Prof P. N. Jha, Director SMS, Varanasi highlighted the achievements of the institute and discussed about the world class facilities and teaching aids being used as a part of teaching pedagogy. Dr. Raj Kumar Singh, Chairperson of Centre for Entrepreneurship, Innovation & Skill Development (CEISD) elucidated the various Programmes and events being initiated by the center, Women Entrepreneur Development, Entrepreneurial Skill Development Programme And Rural Development were to name few.

Further Dr. Sandeep Singh, Dean (DSA), threw light on the importance of soft skill and the inculcation of same in the students. He also elaborated about the Employability Enhancement Programme as a part of course curriculum of PGDM and MBA students to hone their employability skills. Documentary ended with a group snap of the faculties and staff of the institute.



MBA students during their Excursion Tour to Nainital

Students of MBA visited world's leading IT Company, Hewlett Packard at Rudrapur, India's leading manufacturer of biscuits and confectionary and the makers of the world's largest selling Biscuits "Parle-G" at Pantnagar



MCA students during their Excursion Tour to Manali



ETV at Campus



Students Performing at Farewell Party



Student Showcasing her Talent at Party



MBA Students Performing at Farewell Party



BBA Student in Madhuri Dixit Style

Farewell Parties of PGDM, MBA, BBA and BCA

Once again, the students of SMS organized farewell parties to their seniors. Such auspicious day begins with the lighting of lamp and garlanding of Goddess Saraswati. The fun frolic & mesmerizing music, songs, flash freezing lights and the energetic students were the defining moments in the party. It was the day of love, affection, trust and above all the bond of being togetherness and sense of belongingness. On account of number of dances and other cultural performances by the junior students, ambience becomes extremely energetic. Finally, at the end of the heart touching performances Mr. Farewell & Ms. Farewell titles were awarded to the selected seniors from their junior counterparts.

*You and I will meet again
When we're least expecting it
One day in some far off place
I will recognize your face
I won't say goodbye my friend
For you and I will meet again*
--Tom Petty



PGDM Students with their Faculty Members during Farewell Party



BCA Students Rocking the Floor at Farewell Party

Striking Placements at SMS

Like every year, this year also School of Management Sciences announces with glory and pleasure that we succeeded with approximately 100% placement for PGDMs (2013-2015) students at the organizations of repute. In both the phases i.e., first half (October – December 2014) & second (January – June 2015), student's recruitment in various organizations, more than three dozen Marketing, Finance, HR and IT companies arrived for campus selection especially for PGDM & MBA students. We have invited companies from different functional areas including IT Sectors, Entertainment Sectors, Consumer Durable, Online Marketing, Securities, Auto Companies, Banks, FMCG Organizations, Transports, Pharma, Retail Giants & Infrastructure related Organizations. Companies have recruited students for various management positions at striking packages ranging from 3-6 Lacs per annum, highest being above 6.0 Lacs per annum.



Industry Delegates along with Placed Students



Group Discussion in Campus Recruitment



Personal Interview during Placement Activity

“Companies have recruited students for various management positions at striking packages ranging from 3-6 Lacs per annum, highest being above 6.0 Lacs per annum”



Interview Time



Company Presentation during Placement Activity

Company Visited for Placement during year-2014-2015

Angel Broking Ltd.
 Au Financers India Ltd.
 Bajaj Corp. Ltd.
 Beacon Insurance
 Berger Paints
 Ceasefire Industries Ltd.
 ColdEX
 Earth Infrastructures Ltd.
 Fusion Microfinance Pvt. Ltd.
 Genpact
 HDFC Securities Ltd.
 Hindustan Coca-Cola Beverages Pvt. Ltd.
 ICICI Securities Ltd.
 India Infoline Ltd.
 Indiabulls
 IndiaMart
 ITC Ltd.
 Jagran Public School
 Kamdhenu Ispat Ltd.
 Kamdhenu Paints Ltd.
 KENT RO Systems Ltd.
 KOYE Pharmaceuticals
 Lares Softech Pvt. Ltd.
 Mahindra & Mahindra Finance
 Mother Dairy
 Nielsen India
 Om Logistics Ltd.
 Onicra Credit Rating Agency
 Prism Cement Ltd.
 Reliance Retail Ltd.
 Safxpress
 Satin Credit Care Network Ltd.
 SBI Life Insurance
 SKS Microfinance
 SMC Insurance Brokers Pvt. Ltd.
 Stock Holding Corporation
 Strategic Analysis India Pvt. Ltd.
 TCG Hamilton India Ltd.
 TCI Ltd.
 Tikona Digital Networks
 Utkarsh Microfinance Pvt. Ltd.
 Vipul MedCorp TPA Pvt. Ltd.



Faculty Achievements

Dr. Sandeep Singh, Professor & Dean (DSA)

- Awarded Doctorate from Rani Durgawati Vishwa Vidyalaya, Jabalpur for his thesis entitled "Effectiveness of Integrated Marketing Communication: An analytical study of selected FMCG companies" under the supervision of Prof. Manohar Pandit (Ex Director, UIM, RDVV, Jabalpur)



Dr. Alok Kumar, Professor & Dean (R&D)

- Attended two-day Workshop on "NAAC Awareness" organised by IQAC-MG Kashi Vidyapeeth, Varanasi and Sponsored by National Assessment and Accreditation Council, Bengaluru.



Mr. Shubhagata Roy, Asst. Professor (III)

- Published Research Paper on "Study of Influence of Caste Differentials on Fertility and Contraception" in 'Journal of Statistics Applications & Probability Letters' Vol.2, No.2, May 2015.
- Presented Research Paper on "India's Changing Fertility Patterns: A Socio-Economic Evaluation" in National Seminar on "Advances in Mathematical Science and its Applications", organized by 'Indian Society of Mathematics and Mathematical Science' held at Department of Mathematics and Statistics, DDU Gorakhpur University, Gorakhpur (February 20-21, 2015)
- Presented Research Paper on "Meeting the Objectives of National Rural Health Mission: Where do We Stand" in National Seminar on "Population Studies and Public Health", held at Department of Social Work, Mahatma Gandhi Kashi Vidyapith, Varanasi (January 24-25, 2015)
- Participated in workshop on 'Data Analytics' organized by University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi (May 18-22, 2015)



Mr. Abhishek Srivastava, Asst. Professor (III)

- Participated in an AICTE sponsored Faculty Development Programme on "Understanding Digital Businesses" organized by Vishwakarma Institute of Management (VIM), Pune, Maharashtra (May 5-20, 2015)
- Presented a paper "Strategies and plans for e-marketing under social media for smart cities" In National Seminar On "Technology & Management of Smart Cities Issues, Challenges and Opportunities", Organized By School of Management Studies, Uttar Pradesh Rajarshi Tandon Open University, Allahabad (May 3, 2015)



Faculty Achievements



Dr. Aditya Kumar Gupta, Asst. Professor (III)

- Published A Chapter “Intelligent Agriculture: Technological Needs for Agricultural Development in India “ in the Book Volume-I “Agriculture : Innovation, Strategy & Technology in 21st Century” ISBN: 978-93-85640-00-1, Published by Archers & Elevators Publishing House Bangalore
- Published A Paper titled “Multi Agent Data Mining for Agro Data”, in the journal of national repute “The Journal of Emerging Trends in Information Technology – Computer Trendz (ISSN:2230-9152)Volume IV, No. 1.



Mrs. Pallavi Pathak, Asst. Professor (II)

- Presented the paper “Determinants of Effectiveness in Professional Educational Institutes” in National Seminar on Professionalization of Education: Problems and Opportunities in India, held at Office Management & Corporate Secretary ship, Faculty of Arts, Banaras Hindu University, Varanasi (March 24-25, 2015)
- Presented the paper “ Challenges of Warehousing for Food Security in India “ In ICSSR sponsored National Seminar on Problem of Food Security in India (With special reference to Uttar Pradesh) Organised by Department of Economics, Mahatma Gandhi Kashi Vidyapeeth, Varanasi (April 25 -26, 2015)
- Participated in Faculty Development Programme on ‘Time series Analysis’ organized by Faculty of Management Studies, BHU, Varanasi (May 18-24, 2015)



Mr. Chandrashekhar Singh, Asst. Professor (I)

- Presented a paper “ Disinvestment of Public Sector Enterprises in India” in an UGC sponsored National Seminar on “ Public Sector Reforms In India” Organized By Awadhoot Bhagwan Ram P. G College, Anpara, Sonbhadra (17-18 Jan 2015)
- Presented a paper “ Human Resource Development In India” In National Seminar on “Human Resource Development : Challenges and Possibilities (With Special Reference to Uttar Pradesh) Organized by Department Of Economics , Mahatma Gandhi Kashi Vidyapeeth, Varanasi and Sponsored by Department Of Higher Education , U. P. Government (28-29 March 2015)
- Presented a paper “Food Security In India” In National Seminar on “Human Resource Development : Challenges and Possibilities (With Special Reference to Uttar Pradesh) Organized by Department Of Economics, Mahatma Gandhi Kashi Vidyapeeth, Varanasi and Sponsored by Department Of Higher Education , U. P. Government (25-26 April 2015)
- Presented a paper “Strategies and plans for e-marketing under social media for smart cities” In National Seminar On “Technology & Management of Smart Cities Issues, Challenges and Opportunities” ,Organized By School of Management Studies, Uttar Pradesh Rajarshi Tandon Open University, Allahabad (3rd May 2015)



Mr. Veeresh Tripathi, Asst. Professor (I)

- Participated in 3rd National Management convention “Risk Management Framework in an Electrical Transmission Line installation Project” organized by Asian School of Business Management, Bhubaneswar (5- 7 Feb, 2015)

SMS Startups

SMS has not been an institution for imparting only the theoretical knowledge which is required for the students to be absorbed in any big multinationals but also promoted its students to become a successful entrepreneur. Thus, in this regard the Institute has inculcated the traits among its students aspiring to run a business of their own and become a true entrepreneur. This certainly justifies its course compliance required to become a true Entrepreneur. Few of the students who have taken such initiatives and become a role model for their successors are as below:

SUVIDHAGURU.COM

Profile of Company

<http://www.suvidhaguru.com>

Suvidha guru is the house of complete home solution. This company is initiated by Mr. Ankur Poddar, MBA (2013-15) Pass out Student

They have provided the platform where one doesn't have to take tension related to home services as they are going to provide home delivery of all basic necessities like grocery, cosmetics, stationary, general merchant goods, restaurant foods, fast foods and all home related services and undertaking all the responsibilities of giving door to door services on time. Other services like railway ticket booking, bus ticket, taxi, tour and travels, DTH recharge, mobile recharge like services are also available on call only.



SMS has inculcated the traits among its students aspiring to run a business of their own and become a true entrepreneur

FALCON RESOURCES

Profile of Company

<http://www.falconresources.in>

This company is initiated by Mr. Rohit Verma, PGDM (2012-14) Pass out Student.

Falcon Resources is an Interior Designing & Development company having a diversified team of around 50 dynamic professionals including architects, interior designers, electrical engineers, civil engineers etc. They are presently providing interiors design & development services to Corporate offices, Banks, Hotels, Hospitals, Colleges, Restaurants, Banquet Halls, Show rooms & Residential Houses in Delhi, Orissa, Jharkhand & Bihar Region.



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