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SCHOOL OF MANAGEMENT SCIENCES VARANASI



27th
Foundation Day
of SMS, Varanasi



DIRECTOR'S MESSAGE

It is indeed an exulting experience that **SMS newsletter** seems to have morphed to maturity in delivering the crushing commentary relating to both rubric-activities and newfound ways within the scholastic landscape of **School of Management Sciences, Varanasi**, which, by dint of the good wishes of all the various stakeholders, has recently been accorded 'Autonomous Status' by the **UGC for 10 years** beginning the academic session 2021-22 itself. Soaked with archaic values but equally holding a **NAAC 'A' Grade Accreditation** as well as a higher order positioning in the bracket of 'Top 50 B-Schools of India', the gift of **Autonomy** certainly marks one of the most significant attainments for the Institution in the post Silver Jubilee Years. The current issue of the SMS-newsletter had once again been deliberately to be a compressed one, encompassing the glimpses of the entire span of 2021 on account of the intermittently lingering corona crisis.

With its unique creative contour, this issue is going to apprise our esteemed readers with some of the interesting institutional events and achievements including, successful organization of 9th International Conference (**ICON 2021**), holding of a week-long **Faculty Development Programme**, steps to broaden International Associations, organization of **Bridge Course Programme** for MBA-participants, glimpses of 27th Foundation Day – Adharshila, Annual Sports Fest, extension & outreach activities under Unnat Bharat Abhiyan, more robust beginning of a **fabulous campus placements**, and other similar interesting episodes.

As an **Autonomous College**, SMS Varanasi stands fully prepared and committed to comply with all the various pertinent guidelines of the UGC and other governmental agencies in remaining as a **contextually relevant B-School**, and equally maintaining its professional and collegiate impeccability.

I close with warm wishes for the **New Year 2022** !

(P. N. Jha)
 D.Litt. (Management)



EDITORIAL TEAM

- Dr. Avinash Chandra Supkar
- Dr. Bhavana Singh
- Dr. Sourav Kumar
- Mr. Amit Kumar Bhanja
- Mr. Shailendra Pandey



Accounting Master Class

SMS, Varanasi organised an “**Accounting Master Class**” for **MBA First Semester Students** on **2nd January, 2021**. It was taken by Dr. Amit Gautam, Professor, Institute of Management Studies, BHU, Varanasi. Through this special session students were immensely benefitted as it helped them clear their concepts and enabled them to gain better insights for the topic per se. Furthermore, it proved fruitful for them by instilling more confidence and subject knowledge.

Webinar on “National Education Policy-2020: Opportunities and Challenges ahead”

SMS, Varanasi under the aegis of SMS IQAC conducted a webinar for students of B.Com. (Hons.) on the theme “**National Education Policy-2020: Opportunities and Challenges ahead**” on 2nd January, 2021. Students from the B.Com(H) course highlighted various dimensions of **NEP-2020** such as beneficial impact and shortcomings of NEP-2020, Paradigm shift in Indian Education System, Higher Education System; Changing Education Policy and Principles of New Education Policy. The complete session was handled by Gaurav Sengupta and Question and Answer session was very well coordinated by Shreyansh Dixit. Welcome address was initiated by Aanchal Pandey. Finally, the session ended with enthralling vote of thanks done by Ishwaranshu Pandey.



Workshop on “Fundamentals of Mutual Fund Industry”

SMS, Varanasi under the aegis of SMS IQAC organised a workshop On “**Fundamentals of Mutual Fund Industry**” for B.Com (Hons) 1st Semester Students on **9th January, 2021**. Mr. Pradeep Kumar Tripathi, Founder and CEO of “Money Care Financial Consultancy” in his impeccable deliberation made students aware of with various dimensions of Mutual Funds Industry. He further explained about categories of Investment in Mutual Funds Schemes, tax benefits derived by individuals by investing under different schemes. He also talked about various regulatory bodies regulating mutual fund investments. The Programme was coordinated by Dr. Akriti Jaiswal.

Workshop on “Personality Development Corporate Etiquettes”

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on “**Personality Development Corporate Etiquettes**” from **12th to 13th January, 2021** for B. Com first year students. The participants -were given insights into their personality traits and tips to improve their behaviour and spoken language. They were also provided hints regarding corporate behaviour and various official etiquettes. This workshop focused upon showcasing and motivating the students about the importance of personality development, basic mannerisms and etiquettes in the corporate world. This workshop was conducted by SEGA trainers.



Webinar on "New Farm Bill-2020: Issues, Challenges and Opportunities”

SMS, Varanasi under the aegis of SMS IQAC conducted a webinar for B.Com. (Hons.) on the theme “**New Farm Bill 2020- Issues, Challenges & Opportunities**” on 16th January, 2021. Different speakers from B.Com Hons-1st Semester highlighted various perspective of Farm Bill such as introduction of farm bill, its history, opportunities and issues associated with farm bill along with its advantages and disadvantages. The webinar was moderated by Shashwat Agrawal and Krishna Soni.



Workshop on “MS-PowerPoint”

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on “MS-PowerPoint” on 18th & 19th January, 2021 for BBA IIIrd semester students. It was conducted by Sri IT Solutions. The students were trained and coached by trainers from the IT Solution provider firm. The Coordinator of BBA, **Mr. Rohit Mehta** was present to facilitate the trainers and motivate all the students of the course.

Workshop “अनुसंधान”

SMS, Varanasi under the aegis of SMS IQAC organized a workshop on “अनुसंधान” A Conversation Around Meaningful Research’ – Research Workshop Series for Beginners with EXCEL & SPSS on 19th & 20th January, 2021 for BBA 5th Semester Students. The resource person for the workshop was Mr. Saurabh Kumar Srivastava, Assistant Professor, School of Management Sciences, Varanasi.



Workshop on “Personality Development”

SMS, Varanasi under the aegis of SMS IQAC organised a workshop on “Personality Development” on 22nd & 23rd January, 2021 for BBA Ist semester students. It was conducted by SEGA trainers.

Workshop on A Career Development Avenue

SMS, Varanasi and SMS IQAC in association with Association of Chartered Certified Accountants (United Kingdom) organized one-day workshop on the theme “A Career Development Avenue” for B.Com(H) & B.Com students on 23rd January, 2021. The resource person of this event was Krishan Mishra, Head, North and East India, Association of Chartered Certified Accountants. The workshop was coordinated by Dr. Sofia Khan.



Republic Day celebrations

SMS, Varanasi Celebrated 72nd Republic Day on 26th January, 2021 at its campus. After the flag hoisting, vibrant cultural programmes were presented by the students of various courses.



Sports Fest

SMS, Varanasi organized “Sports Fest” from 27th to 30th January 2021. In this event students from all courses participated in various sports events and activities. This event was graced by Prof. P. N Jha, Director, SMS, Varanasi who highlighted the importance of health and emphasized that “health is wealth” motivating and congratulated all the students who participated in this event.



Diary Events

FEBRUARY



Union Budget Live

SMS, Varanasi organized “Union Budget Live” session for MBA students on 01st February, 2021. This session broadcasted the live presentation of the Finance Minister of India Nirmala Sitharaman. This session acquainted all the students about the current business scenario and the various rules and tax slabs which would keep them updated about the developments in the corporate world.



Birth Anniversary Subash Chandra Bose

SMS, Varanasi paid homage to the leader Subash Chandra Bose on his birth anniversary on the 23rd of January 2021. Honorable director Prof. P.N Jha, the registrar of the institute Shri. Sanjay Gupta, Dr K.S Mishra, Professor and Dean Computer Science Department, SMS, Varanasi paid floral tributes. On this occasion many students and other administrative staffs were also present.



Seminar on Atmanirbhar Bharat Rozgar Yojana

SMS, Varanasi Celebrated 72nd Republic Day on 26th January, 2021 at its campus. After the flag hoisting, vibrant cultural programmes were presented by the students of various courses.





Workshop on MS Office

Department of Commerce, SMS, Varanasi, organized a two day workshop on MS Office package for B.Com. (Hons) students on **5th & 6th February, 2021** to enhance the writing, analytical and presentation Skill of the students to meet the required present corporate skill needs.



Workshop on MS Word

SMS, Varanasi under the aegis of SMS IQAC conducted a two-day Workshop on "MS Word" for B.Com first year students on 8th and 9th February, 2021. This workshop was conducted by Sri IT Solutions.



Webinar on National Education Policy-2020

Department of Commerce, SMS, Varanasi, organised a webinar" on the theme "National Education Policy -2020 : Issues, Challenges & Opportunities" on 8th February, 2021 for B. Com Students. The main focus of the webinar was to make the students equipped with the various dimensions of skill development like communication, Confidence , coordination, leadership , team work , time management , inter personal relations , updated knowledge on current affairs and analytical skill development etc. This will make students more employable with their dynamic professional personality looking to the skill needed in the corporate world. The webinar was moderated by Ritu Yadav and Himanshu Gupta.



Photography workshop

SMS, Varanasi conducted a Photography workshop for BA (Hons) Mass Communication students on 10th February, 2021. This workshop was taken by Mr. K. K. Bajpai.

Saraswati Pooja

SMS, Varanasi celebrated Saraswati Puja in the campus on the occasion of Basant Panchami on 16th February, 2021.



Women Entrepreneurship Development program

SMS, Varanasi, in Association with Malaviya Centre for Innovation, Incubation and Entrepreneurship(MCIE) IIT BHU organized a 4 weeks, online Women Entrepreneurship Development Programme, from **17th February to 13th March, 2021**, sponsored by Department of Science & Technology, Govt. of India.



Workshop on Financial Markets

SMS, Varanasi organised a workshop on "Financial Markets" for the B.Com Students on the 17th to 19th, February, 2021. The workshop was conducted by "SEGA Trainers". Dr. R K Singh, Head of Department(Commerce), Dean(R&D), Chairperson(CEISD), Dr. Shishir Gujrati, Coordinator and Mr. Purnendu Parta, Cocordinator were present in the session.



Business Model Contest-6.0

Center for Entrepreneurship Innovation and Skill Development (CEISD) at SMS, Varanasi under the aegis of SMS IQAC organized an "AGRO & RURAL Business Model Contest-6.0" on 26th February, 2021. Various students of various students participated in this event and it served as a great platform to enhance the skill sets of students and instill in them confidence to set start up ideas and develop them into budding businesses. Also present on this occasion were Shri Sanjay Gupta, Registrar, SMS, Varanasi, Dr. Ashish Bajpai, Shri. Rajesh Bhatia, Shri. D.S Mishra, Shri Ajay Kumar Singh.

Webinar on Union Budget

Department of Commerce, of SMS Varanasi under the aegis of SMS IQAC Organised a **webinar On "Union Budget 2021 -22: Issues, Challenges And Opportunities"** on 27th February, 2021 for B.Com(H) students to help them equipped with the various dimensions of union budget 2021-22 and to develop them better understanding of Indian economy. The webinar was moderated by Shreyansh Jain and Shimmeer Asad Ansari.



Personal Hygiene and Health Awareness Programme for Girls

SMS, Varanasi under the aegis of SMS IQAC Organised a programme on "Personal Hygiene and Health Awareness Programme for Girls", an initiative of SMS IQAC Cell in association with "Indra Super Multi Speciality Hospital" on the 27th February, 2021. Dr. Roshni Patel and Dr. A.K Srivastava, of Indra Super Multi Speciality Hospital, Varanasi addressed the gathering and were kind enough to throw light upon the measures and benefits of this to the attendees. This program focused on the importance of girl understanding and maintaining personal hygiene for the welfare of their personal health.



Online quiz Computer Fundamentals

Department of Computer Science SMS Varanasi conducted an online quiz "Computer Fundamentals" on 6th March, 2021 for BCA first semester students to analyze their basic knowledge of computers.



Women's Day Celebration

SMS, Varanasi under the aegis of SMS IQAC Celebrated International Women's Day on 8th March, 2021. The session was moderated by Mrs. Anju Singh, Assistant Professor, SMS Varanasi



Webinar on Entrepreneurship as career choice

Department of Commerce of SMS Varanasi, under the aegis of SMS IQAC organized a webinar on "Entrepreneurship as Career Choice" (By the experts of EDII) for B.Com & B.Com(H) students on 16th March, 2021 for increasing the need of Entrepreneurial Skill Development and Startups. This Programme was Coordinated by The Centre for Entrepreneurship, Innovation and Skill Development (CEISD), A Centre of Excellence of SMS, Varanasi.

Conclave on National Education Policy-2020

SMS, Varanasi under the aegis of SMS IQA organized Vice Chancellor's Conclave on "National Education Policy-2020 – Issues, Challenges and Opportunities" on 21st March, 2021. The resource persons of the conclave were Prof. Peeyush Ranjan Agarwal, former VC VBS purvanchal University, Jaunpur, Prof. SK Singh IMS BHU, Prof T.N Singh, VC MGKVP Varanasi, Prof. Pradeep Kumar Mishra, VC Jharkhand University of technology, Prof Akhilesh Kumar Singh, VC, Prof. Rajendra Singh University, Prayagraj and Prof P.N Jha, Director SMS Varanasi.

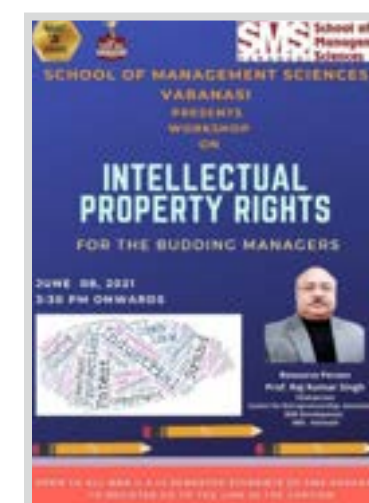
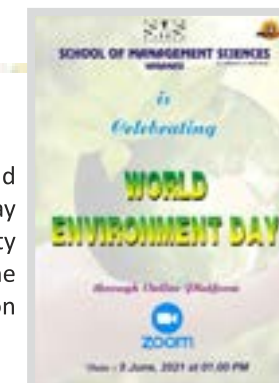


Webinar on Organizational Leadership

SMS, Varanasi organized a webinar on "Organizational Leadership - Generating Extraordinary Organizational Performance", on 19th June, 2021. The resource person of the webinar was Dr. Sanjay Saxena, Professor, School of Management Sciences, Varanasi.

World Environment Day

SMS, Varanasi under the aegis of SMS IQAC, celebrated World Environment Day on 5th June, 2021. The Resource persons Prof. Sanjay Saxena, SMS Varanasi enlightened the importance of Leadership quality for organizational well-being and sustainability. It was attended by all the faculty members and also many faculty members shared their views on environment. The session was moderated by Mrs. Anju Singh.



Workshop on Intellectual Property Rights

SMS, Varanasi organized a workshop on "Intellectual Property Rights" for the budding managers for MBA IInd and IVth semester students on 8th June 2021. The resource person of the workshop was Prof. Raj Kumar Singh, Chairperson, Center for Entrepreneurship Innovation and Skill Development.

Personality & Skill Development Workshop

SMS, Varanasi under the aegis of SMS IQAC conducted a workshop on Personality & Skill Development. Mr. Kartikey Singh, Asst. Professor School of Management Sciences, Varanasi was the resource person and it was attended by 42 Class IV Support staffs including Peons, Electricians, Drivers, Cleaners, Security Personal & Housekeeping Helpers. and attended by 42 Class IV Support staffs including Peons, Electricians, Drivers, Cleaners, Security Personal & Housekeeping Helpers. Mr. Atanu Mukhopadhyay, Administrative Officer welcomed the delegates. Introductory note was delivered by Mr. Ajay Singh Sr. Maintenance Supervisor & Mr. Nirmal Singh Jr. Maintenance Supervisor conveyed the vote of thanks.



Lecture on Professional Ethics" for Teaching & Non-Teaching Staff

SMS, Varanasi under the aegis of SMS Varanasi organized a Special Lecture on "Professional Ethics" on 12th June, 2021 for Teaching & Non-Teaching Staff of SMS Varanasi. The resource person of the event was Dr. Sanjay saxena. In his deliberation he talked about the essentiality of good organizational ethical practices. The event was moderated by Mrs. Anju Singh.



International Day of Yoga

SMS, Varanasi under the aegis of SMS IQAC celebrated International Day of Yoga 2021. Yoga for Enhancing Body Immunity to Fight against COVID 19 elaborated the importance of yoga for fighting against Corona Pandemic followed by different yoga asana on 21st June, 2021. It was organised by Center for Spiritualism and Human Enrichment. The resource person was Dr. Amit Kishore Sinha, Assistant Professor, SMS Varanasi and it was moderated by Mrs. Anju Singh.



Webinar on "Nutrition Strategies for Youth- During and After Covid 19"

SMS, Varanasi organized a webinar on "Nutrition Strategies for Youth- During and After Covid 19" on 24th June, 2021. The resource person was Dr. Rita Bharadwaj, Clinical Nutritionist, Holistic Health Coach.

Virtual Alumni Meet

SMS Sciences, under the aegis of SMS Alumni Association organised a Virtual Alumni Meet on 27th June, 2021.



Donation of stationery, toys and electrical equipment

A team from the **SMS, Varanasi** visited Khushipur and Vandepur villages on **22nd June 2021**, to donate stationery, toys and electronic equipment. This donation was made as per a list of requirements was prepared by meeting heads of Aanganwadi the respective adopted villages and accordingly fans, cool-cages, slates, chalk boxes, erasers, pencils, notebooks, balls, bat-ball sets, alphabet sets, toilet-cleaners etc. were donated through the Aanganwadi in the presence of respective Aanganwadi heads.



International Conference ICON 2021

The **Centre for Spiritualism and Human Enrichment** at SMS Varanasi, organized its 9th International Conference on "Ancient Indian Wisdom Panacea for Sustainable Well-being" in online mode from **26th to 27th June 2021**. Various scholars from the country and abroad participated in it. The Chief Guest of the inaugural function was Dr. H.R. Nagendra, Chancellor of Swami Vivekananda Yoga Anusandhan Bengaluru, Prof. Joy Sen, Senior Scientist, IIT Kharagpur, was the Guest of Honor. Other Eminent speakers of the Conference were namely Prof. Somesh Kumar, Dean of Students Affairs and Prof. of Mathematics, IIT

Kharagpur, Prof. Sampadananda Mishra, from Rashtram School of Public Leadership, Rishihood University, Sonapat, spoke up a lot on the theme. The welcome address was given by Prof. Jha, director, SMS Varanasi. On this occasion, a souvenir and two books titled, "Ancient Indian Wisdom Panacea for Sustainable Well-being" and "Indian Traditional Wisdom Revisiting the Relevance" were released. The inaugural and valedictory sessions were conducted by Dr. Bhavana Singh and Dr. Sofia Khan respectively.



72nd Independence day Celebration

SMS, Varanasi Celebrated 75th Independence Day on 15th August 2021. The flag was hoisted by the director Prof. P. N. Jha. All the teaching and non-teaching staff was present on the occasion.

Faculty Development Programme

SMS, Varanasi under the aegis of SMS IQAC organized a seven days Faculty Development Programme on 'Enhancing Faculty Competency vis-a-vis National Education Policy' from 24th to 31st, August 2021. Prof. Anand Kumar Tyagi, Hon'ble Vice-Chancellor, MGKVP, was the chief guest and Guest of Honour was Prof. S.K. Singh, Former Vice-Chancellor, L.N. Mithila University, Darbhanga, The inaugural session was coordinated by Dr Pallavi Pathak and the valedictory session was coordinated by Dr. Bhavana Singh. Vote of thanks was proposed by Prof. Sandeep Singh and Dr. Amitabh Pandey.

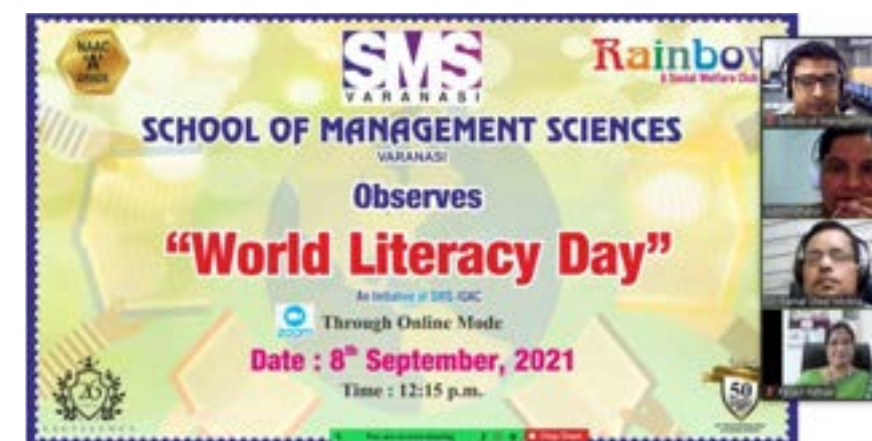


Diary Events

SEPTEMBER

Strategic Alliance

Fruitful discussions with Ambassador Designate Ireland Shri Akhilesh Mishra, at the Board room of School of Management Sciences, Varanasi city office to forge strategic alliance between Centre for International Relations, School of Management Sciences, Varanasi and Universities and Educational Institutions of Ireland in the areas of academics, Research, Faculty- Student Exchange, Curriculum Development, and Entrepreneurship Development.



World Literacy Day

SMS, Varanasi observed World Literacy Day on the theme "Literacy for a human-centered recovery: Narrowing the Digital Divide" on **8th September, 2021** to remind the importance of literacy as a matter of dignity and human rights, and to advance the literacy agenda towards a more literate and sustainable society. Prof. Kamalsheel Mishra, Dean System & IT and Head, Department of Computer Science and Coordinator Rainbow club, Dr. Pallavi Pathak, Associate Professor, SMS, Varanasi, & Mr. Anand Prakash Dube, Associate Professor SMS, Varanasi gave their valuable insights. The complete session including Question and Answer session was very well co-ordinated by Mrs. Anju Singh, Assistant

Professor, SMS Varanasi.

Innovation Ambassador Mentorship Session

SMS, Varanasi and Institution Innovation Council organized "a Innovation ambassador mentorship session on Entrepreneurship & Innovation as Career Opportunity" for MBA IIIrd Semester Students from on 25th September 2021. Mr. Hari Bhushan, Innovation Ambassador, IIC, District Coordinator Institution, Jammu & Kashmir Entrepreneurship Development Institute Jammu & Kashmir, was the resource person. The workshop was coordinated by Dr. Bhavana Singh. The programme was coordinated by Center by Entrepreneurship, Innovation and Skill Development.



HUNAR" - 'Campus Recruitment Training'

SMS, Varanasi under the aegis of SMS IQAC, organized a Campus Recruitment Training 'HUNAR' for MBA IIIrd semester students from 20th to 29th October 2021. Mr. Prince Grover, Director, Second Wind Foundry was the resource person.



Diary Events

OCTOBER



Bridge Course Programme

SMS, Varanasi organized a "Bridge Course Programme" for MBA Ist year Students from 5th October to 31st October. Various faculties took streaming session on Business Communication, Accounting, marketing to enlighten the students on various aspects of management.



PEHEL Corporate Grooming Programme

SMS, Varanasi, organized a "Corporate Grooming Programme PEHEL" for MBA Ist semester students on 25th October 2021. Mr. Prince Grover, Director, Second Wind Foundry was the resource person.



Vigilance Awareness Week

SMS, Varanasi in Association with Punjab National Bank organized Extempore Competition on the Occasion of "Vigilance Awareness Week – 2021. Mr. Amarjeet Singh, Chief Manager, Punjab National Bank, Mr. Vinay Kumar, Vigilance Officer, Punjab National Bank, Shri Biman Kumar, Deputy Circle Head, Punjab National Bank and Prof. P.N. Jha graced the dais. Mrs. Anju Singh coordinated the event.

Workshop on Mental Health & Well Being of the Youth

SMS, Varanasi in association with Behaviour Dynmaics Lab organized a workshop on "Mental Health & Wellbeing of Youth" on 09th October, 2021. Prof. Mona Srivastava, Head, Department of Psychiatry, Banaras Hindu University, and Prof. Manushi Srivastava, Department of Community Medicine, Banaras Hindu University, were the resource persons.



Lecture on Innovation Management for Startups

SMS, Varanasi organized Special Lecture on "Innovation Management for Startups" on 9th October, 2021 for BCA 5th Semester students. Prof. Raj Kumar Singh was the resource person.



Orientation Programme MBA

SMS, Varanasi organized an Orientation Programme for MBA Ist year students from 29th October to 2nd November 2021. Mr. Sandip Kulkarni, MD and CMRO, Brinks India, Mr. Devmani Pandey, Head HR & Operations, Dalmia MP were distinguished guests. Prof. P. N. Jha director, SMS Varanasi, Prof. Sandip Singh, Professor, Dean-Development & Students' Affairs (DSA), And HOD (Department Of Management And Mass Comm.)and Dr. Amitabh Pandey, Coordinator- MBA also graced the dais. Dr. Avinash Chandra Supkar proposed vote of thanks whereas Dr. Pallavi Pathak coordinated the programme.



Diary Events

NOVEMBER

Lecture on Born to Lead

SMS, Varanasi organized Special Lecture on "Born to Lead" on 9th October, 2021 for BCA 3rd Semester students. Prof. Sanjay Saxena was the resource person.



Puja celebration

SMS, Varanasi, on the occasion on 27th Foundation Day Celebration "Adharshila" 2021 organized a puja in the campus on 10th November 2021. Our respected director sir Prof. P. N. Jha performed the puja.



Foundation Day "Adharshila"

SMS Varanasi celebrated 27th Foundation Day **Adharshila** on 10th and 11th November 2021. Shri Surendra Narayan Singh, MLA, Rohaniya, Prof. Anand K. Tyagi, Vice Chancellor, Mahatma Gandhi Kashi Vidyapith, Varanasi, Dr. M. P. Singh, Executive Secretary, SMS Varanasi, Prof. P. N. Jha Director SMS Varanasi graced the dais and lighted the lamp in the Inaugural Function of Adharshila – 2021. Dr. Pallavi Pathak, Associate Professor, SMS Varanasi coordinating the Inaugural Function of Adharshila – 2021.

Guest lecture on "Web Development Programme"

SMS Varanasi under the aegis of SMS IQAC organized a guest lecture on "Web Development Programme" for BCA Vth semester students. Mr. Shivam Singh Alumni of SMS from Techup Technologies explained the basic concept of Web design and development like HTML, CSS, Java script, PHP and MYSQL. He also interacted with the students. The session was very interacting and the students enjoyed and learned the basic entities of web development.

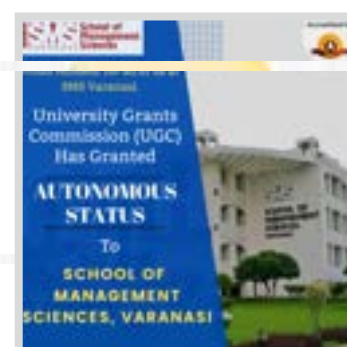


Workshop on "Web Development"

SMS Varanasi under the aegis of SMS IQAC organized an Eight Days Workshop on "Web Development" for the BCA Vth semester students from 17th November to 24th November, 2021. Mr. Shivam Singh, from Techup Technologies and also an alumnus of SMS, demonstrated the essential tools and techniques desired for making a web site. Two Students were selected for Internship in Techno Technologies. The session was coordinated by Mr. Vikash Chandra Sharma, co-coordinator of BCA programme.

Autonomy

Proud moment for all of us at SMS, Varanasi University Grants Commission (UGC) has granted autonomous status to the School of Management Sciences, Varanasi.



Guest lecture on "India's Economic Growth: Opportunities & Challenges"

SMS, Varanasi, Institutions Innovation Council an initiative of SMS IQAC Varanasi organized a guest lecture on "India's Economic Growth: Opportunities & Challenges" for MBA Students on 20th November, 2021. The resource person was Mr. Shishir Sinha, Senior Deputy Editor, Hindu Business Online. The workshop was conducted by Dr. Bhavana Singh.

Alumni Guest Lecture on "Advance Application Development Strategies"

SMS Varanasi under the aegis of SMS IQAC organized a guest lecture on "Advance Application Development Strategies" for MCA students on 23rd November 2021, to make a bridge between Alumni and students. MCA Alumni Mr. Ankit Srivastava, Project Associate-Sorreal Systems, New Delhi and Mr. Rishabh Singh, Software Engineer Trainee- JK Technosoft Limited, Noida, Uttar Pradesh, were the resource persons who explained the Agile Model in Software Development Life Cycle which is practiced by most of software companies.



Workshop on "Web Application Development using CI Framework"

SMS Varanasi under the aegis of SMS IQAC organized a 7-days workshop "Web Application Development using CI Framework" for MCA students from 24th Nov to 30th November 2021 in association with Sorreal Systems Pvt. Limited, New Delhi. Mr. Ankit Srivastava, Project Associate- Sorreal Systems & Mr. Ram Gopal Gupta, Associate Professor-SMS Varanasi practically demonstrated the MVC Architecture using PHP-CI Framework to the students so that they can match the IT Industry requirement.

Guest Lecture on "Basic Concept of Web Designing"

SMS, Varanasi under the aegis of SMS IQAC organized a Guest lecture on "Basic Concept of Web Designing" for BCA IIIrd semester students on 25th November, 2021. Mr. Shivam Singh Alumni of SMS from Techup Technologies explained the basic concept of Web design and development like HTML, CSS, Java script, PHP and MYSQL. The session was very interacting and the students enjoyed and learned the basic entities of web Designing.



Workshop on "Basic Concept of Web Designing"

MS Varanasi under the aegis of SMS IQAC organized a 8-days workshop "Basic Concept of Web Designing" for BCA IIIrd Semester students from 25th Nov to 02nd December 2021. Shivam Singh, the resource person from Techup Technologies and also an alumnus of SMS, demonstrated the essential tools and techniques desired for making a web site. During this eight day workshop, the students undergo with lots of practical exercises.. The session was coordinated by Mr. Vikash Chandra Sharma, co-coordinator of BCA programme.

Guest lecture on "Intellectual Property Rights: Opportunities & Challenges"

SMS, Varanasi and Institutions Innovation Council under the aegis of SMS IQAC Varanasi organized a guest lecture on the theme "India's Economic Growth: Opportunities & Challenges" on 27th November, 2021 for MBA Students. The resource person was Prof. Rajnish Kumar Singh, Faculty of Law, Banaras Hindu University. The workshop was conducted by Dr. Bhavana Singh.





Diabetes Awareness Drive

SMS, Varanasi under the aegis of SMS IQAC organised a “Diabetes Awareness Drive” on 30th November, 2021 to spread awareness amongst faculty and students with the sole objective to educate, support and inspire diabetics to lead healthier lives. The drive was taken up to mark the importance of Diabetes month. Mr. Ankur Mukherjee Co-head of Uttar Pradesh Chapter from Diabesties Foundation and Ms. Srishti Pandey Team Member of Diabesties Foundation explained student’s abt various aspects related to Diabetes such as symptoms, types, way to handle such patients etc. In this drive students and faculty members of SMS participated with enthusiasm.



Jan Samadhan 3.0

The center for Entrepreneurship, Innovation and Skill development (CEISD) of SMS Varanasi, organized **Jan Samadhan 3.0 on 15th December, 2021**. A total of 8 teams comprising of students form different courses both at undergraduate and post graduate levels participated in the contest and exhibited their talents. The judges were Dr. Hariom Singhji, Chairman, Raj English School Group, Varanasi, Prof, R. K. Lodhwal, Professor, Institute of Management Studies, Banaras Hindu University, Shri Rajesh Bhatiaji, President, Small Industries Association, Varanasi, Dr. Manish Mishra, Assistant Professor, State Ayurvedic College, and Varanasi. The inaugural and valedictory sessions were coordinated by Dr. Bhavana Singh and Dr. Sofia Khan respectively.



Diary Events DECEMBER



Workshop on Tally & GST

SMS Varanasi under the aegis of SMS IQAC organized a Workshop for M.Com students on the theme “**Tally and GST**” from **15th to 22th December 2021**. The workshop was conducted by SEGA Trainers and the resource persons were Mr. Pranay Pancholi and Miss Laiba Noor who jointly in their impeccable deliberation made students aware to use and perform all basic accounting taxation and managing payroll and enlighten the basics about process and use of Tally.



Alumni Interaction Series

SMS Varanasi organized an **Alumni Interaction Series** for MBA Ist semester students on **18th December, 2021**. The guest was Dr. Deepak Matolia, Founder director TEA traditions Jaipur.



Workshop on MS-EXCEL

SMS Varanasi under the aegis of SMS IQAC conducted a 3 day Workshop for BBA Vth Semester students on “**MS EXCEL**” from **27th to 29th December 2021**. The workshop was conducted by Sri IT Solutions.



Annual Sports Fest



SMSNEWS
ANNUAL EDITION

Placement at a Glance



Freshers Party



Kellogg India Pvt. Ltd.



ITC Ltd.



DTDC Express Ltd.



Bajaj Consumer Care Ltd.



ICICI Bank Ltd.



Shyam Steel Industries Ltd.



United Ekta Engineering Udyog Pvt. Ltd.



Om Logistics Ltd.



Varuna Integrated Logistics Pvt. Ltd.



IDFC First Bank



Elenvio Solutions Pvt. Ltd.



Fincare Small Finance Bank

Prof (Dr). R. K Singh
Professor



- Appointed as Advisor – Entrepreneurship Development of Global Innovation and Research Centre of KIIT, University, Bhubneshwar, an Institution of Eminence of Govt. of India
- Published chapter titled "Spiritual Transition In The Student-Teacher Relationship In The Era of Online Management of Education : Issues, Challenges & Opportunities" has been published in the Eureka Publications in their book "Indian Ethos, Ethics & Management"
- Appointed as Ph.D. Examiner of the Ph.D thesis in the year : 4 Thesis (3 Management + 1 Commerce) . Thesis of 3 Universities namely are Mohanlal Sukhadia University, Udaipur, Sarvapalli Radhakrishnana University, Bhopal and RKDF University, Bhopal.
- Appointed as the Governing Council Member of SAMS Group of Institutions.
- Appointed in the Panel of Expert of Humanology, Malaysia, a Research and Publication Organisation.
- Facilitated the formation of Institution Innovation Council of Ministry of Education Government of India and being given the responsibility as its President.
- Received Best Chapter Chairman Award of Public Relations Society of India For Organising Best Programmes For The PRSI Varanasi Chapter.
- Received Inspiring Speaker Award by the World Peace Commission.
- Invited in over 80 E Conferences, E Workshops, FDP, EDP and Webinars of different Institutes, Universities and other organizations of India and Abroad as Chief Guests, Guest of Honour and Key Note Speaker.

Sanjay Saxena
Professor



- Published a book entitled "Power of Emotional Intelligence – Incredible Tool to Become Healthy and Wealthy", Sanjay Saxena and Purnima Awasthi (2021), Walnut Publication, India, UK, USA, ISBN 978-93-90785-54-4.

Kamal Sheel Mishra
Professor



- Published a Book Chapter in Springer Book entitled "Performance Evaluation of Simulated Annealing-Based Task Scheduling Algorithms" with Book name "Information Management and Machine Intelligence" and ISBN number 978-981-15-4935-9.

Dr. Avinash Ch. Supkar
Associate Professor



- Attended 6-days STTP on "Digital Learning for Advanced Pedagogical Techniques and Research Methodologies" held from 10th – 16th Feb 2021 organized by Dept. Of Computer Science and Engineering, Lingaya's Vidyapeeth, Faridabad.
- Attended AICTE-ISTE approved Refresher Programme on "Use of ICT in Engineering Education" held during 24.02.2021 to 02.03.2021 organized by Maharaja Surajmal Institute of Technology, Janakpuri, New Delhi.

Shambhu Sharan Srivastava
Associate Professor



- A Research Paper Titled "Intelligent Safety and Security System (ISSS) based on A Wireless Multimedia Sensor Network" has been published in Page 87-98 of "Journal of the Maharaja Sayajirao University of Baroda – UGC CARE Journal" (ISSN No. 0025-0422) Volume 55, No. 1(VIII), June 2021.
- A Research Paper Titled "An Overview of Network Security in Modern Perspective: Challenges and Opportunity" has been published in Page 01-13 of "The Journal of Oriental Research, Madras – UGC CARE Journal" (ISSN No. 0022-3301) Volume XCII-XXII, May 2021.
- Completed an online certification on "Effective Writing" in 2021 from Swayam Portal.
- Completed a Week Long Orientation/Refresher Course on "Use of ICT in Engineering Education" during April 07-13, 2021. This program was organized by Maharaja Surajmal Institute of Technology, Janakpuri, New Delhi.
- Completed a Week Long Refresher Course on "New Education Policy 2020: A Paradigm Shift Towards Foundation of New India" during March 15-21, 2021. This program was organized by IFTM University, Moradabad.
- Completed a Week Long AICTE Sponsored Short Term Training Program on "Innovative Approaches in Teaching Pedagogy" during June 24-30, 2021. This program was organized by Sahyadri College of Engineering & Management, Mangaluru, Karnataka.
- Developed a Case Study on the topic "Fruitful Business Transformation inside an Information Technology Company" for institutional use.
- Contributed a book chapter on the topic "Relevance of Ancient Indian Yoga Practices in the COVID-19 Pandemic Outburst" in the Book Titled "Ancient Indian Wisdom" bearing ISBN No. 978-93-88019-87-3 in 2021.
- Attended a Week Long Faculty Development Program on "Computational techniques in Engineering" during the period of August 02 - 06, 2021. This FDP was organized by University Polytechnic, Aligarh Muslim University, under the aegis of

AICTE Training and Learning (ATAL) Academy.

- Attended a Week Long Faculty Development Program on "Productivity Enhancement" during the period of July 27-31, 2021. This FDP was organized by National Institute of Technology, Mizoram under the aegis of AICTE Training and Learning (ATAL) Academy.
- Presented a Paper titled "Security Prerequisites and Ideas for Intelligent Networks (IN)" in a Two Day International Conference on the Topic "Recent Trends in Science and Technology" in June, 2021. This Conference was organized by Gautam Buddha University, Greater Noida.
- Presented a Paper titled "Relevance of Ancient Indian Yoga Practices in the COVID-19 Pandemic Outburst" in a Two Day International Conference on the Topic "Ancient Indian Wisdom" in June, 2021. This Conference was organized by School of Management Sciences, Varanasi.

Ram Gopal Gupta
Associate Professor



- AICTE sponsored ATAL FDP on "Cyber Security" from 25.10.2021 to 29.10.2021 at SRM Institute of Management Technology.
- One Week National Level FDP on "Multi Technology" from 28th June 2021 to 3rd July 2021 organized by Department of Computer Science & Technology at BODOLAND University, Assam.
- Attended "A webinar series on Startup Journey Decoded" broadcasted by Inter Institutional Inclusive Innovations Centre (i4C)
- AICTE-ISTE approved Refresher Programme on "Use of ICT in Engineering Education" held during 24.02.2021 to 02.03.2021 organized by Maharaja Surajmal Institute of Technology, New Delhi.
- Short Term Training Program (STTP) on "Digital Learning for Advanced Pedagogical Techniques and Research Methodologies" held from 10.02.2021 to 16.02.2021 organized by Department of Computer Science and Engineering, Lingaya's Vidyapeeth, Faridabad.
- Took a Guest Lecture on "Object Oriented Programming Model Concepts" on 7.10.2021 at Maharana Pratap Mahavidyalaya, Gorakhpur
- Patent in the field of Computer Science with Invention Titled "Intelligent Security System To Monitor Driver And Generating Responses In Vehicle Using Machine Learning" filed on 02 July 2021 and published in "Intellectual Property of India (Patents | Designs | Trade Marks | Geographical Indications)" (Application No: 202131029813) on 13 August 2021.

Dr Pallavi Pathak
Associate Professor



- Two weeks National Refresher Course on 'Data Analysis with Statistical Methods' organized by Teaching Learning Centre (TLC), Ramanujan College, University of Delhi 21st December, 2020- 03rd January, 2021.
- Completed MOOC on Plagiarism: Concept and Precautions organized by Guru Gobind Singh Indraprastha University, New Delhi from July 06, 2020 to August 09, 2020.
- Attended AICTE Training and Learning (ATAL) Academy Online FDP on "Capacity Building of Women in Higher Education" from 25th to 29th January 2021 organised by SRM Institute of Science and Technology.
- Completed two weeks Faculty Development Program on Data Science from 5th July 21 to 16th July 21 (2 weeks) organised by E&ICT Academy, IIT Kanpur from 5th – 16th July 2021.
- Attended One week Faculty Development Programme on "Systematic Literature Review and Meta - Analysis" from 10th – 16th August, 2021 organised by Teaching Learning Centre (TLC), Ramanujan College, University of Delhi.
- Participated in National level FDP Series 2 Research Methodology and Statistical Data Analysis through SPSS from 2nd to 4th September 2021 organised by School of Commerce and Management, St. Joseph's College (Autonomous), Bengaluru.
- Participated in six days National workshop on Gender Neutrality and Universal Human Values in the wake of COVID 19 organised by Wilson College and University of Mumbai from 2nd to 7th August 2021.
- Conducted a Webinar on Nutrition Strategies for Youth: During and After COVID 19 on June 24, 2021.
- Mental health and wellbeing of Youth on 9th October 2021.
- Invited for a guest lecture in the International Guest Lecture Series 3 with the theme "(Wo)men and Religion: Women's Perspective" on March 5, 2021 by Rumah Peneleh, Malang, Indonesia.
- Resource person in three sessions in the Women Entrepreneurship development programme organized under the aegis of DST, GOI from 17 February to 13 March 2021.
- Invited as a Plenary Session keynote speaker in the International Seminar with the theme "(Developing Cross Nations-Religions-cultural Research" organised by Peneleh Research Institute, Indonesia on October 11, 2021.
- Received letter of appreciation for mentorship by NPTEL for the course Effective Writing.

Dr. Aditya Kumar Gupta
Associate Professor



- Silver + Elite Certificate in "Effective Writing" from IIT- Roorkee (January- February 2021) under National Programme on Technology

- Enhanced Learning (NPTEL), funded by MHRD.
- Completed AICTE Approved Refresher Course on "Use of OCT in Engineering Education, organized by Maharaja Surajmal Institute of Technology, New Dehli, March 2021.
- Successfully Completed AICTE Training And Learning Academy Online FDP on "Use of GIS & Remote Sensing in Agriculture and Natural Environment" during 02-06 August 2021 organized by Shiv Nadar University.
- Successfully Completed AICTE Training And Learning Academy Online FDP on "Patent Drafting and Filing" during 14-18 June 2021 organized by Jerusalem College of Engineering Chennai.
- Participated in Three Days Online Faculty Development Programme on "Citation Styles and Reference Lists during (21 – 23 June 2021) organized by Department of Data Sciences, Siva Sivani Institute of Management, Kompally, Secunderabad Telangana.
- Successfully completed 6 days National Online Faculty Development Program on "Multi Technologies" held during 28 June 2021 to 03 July 2021, organized by Department of Computer Science and Engineering, Shri Ramswaroop Memorial Group of Professional Colleges, Lucknow in collaboration with Brain O Vision Solutions India Pvt. Ltd. & National Youth Council of India.
- Participated AICTE Sponsored Online QIP- Short term course on "IoT-enabled 5G Networks: Infrastructure and Security" during 25-30 January 2021, Jointly organized by Department of Computer Science & Engineering and Department of Electronics Engineering IIT (BHU) Varanasi.
- The Patent "FAILURE NODES DETECTION AND RECOVERY SYSTEM IN CLOUD COMPUTING TO IMPROVE RESOURCES RELIABILITY" is Registered in Patent office of Commonwealth of Australia (Patent Number: 2021104045) on 25 August 2021.
- The Patent "Abnormal vehicle speed detection using AI" is published in the Indian Patent office (Application No: 202111028619) on 23 July 2021.
- The Book "Integrated Data Warehouse for Indian Agriculture" Published by Namya Press, New Delhi (ISBN 978-93-90445-12-7) in 2021.
- Aditya K Gupta, "आध्यात्मिकता और सामाजिक समरसता का समन्वयी ज्ञान : श्री कृष्ण प्रणामी-तारतम सागर", in the book "Indian Traditional Wisdom : Revisiting The Relevance", Published by Bharati Prakashan in July 2021 (ISBN- 978-93-88019-86-6).
- Aditya K Gupta, Bireshwar Dass Mazumdar, "Agent based Prototype Model for Agriculture Expert System", Journal of Huazhong University of Science and Technology (ISSN: 1671-4512) Volume 50, Issue-7, July 2021.
- Continuously receiving "Certificate of Appreciation" from NPTEL for instrumental role as SPOC for SWAYAM-NPTEL Local Chapter, Since July- October, 2017 to January – April Semester 2021.

Dr. Bhavana Singh
Assistant Professor



- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Social Enterprise Management" from 19/1/2021 to 23/01/2021 at Vivekanand Education Society's Institute on Management Studies and Research.
- Published a research Paper entitled "Constraining Factors for Sustainable Growth of Food Grain Production in India" in UGC Approved Journal No. 49321 'Shodh Drishti' An International Peer Reviewed Refereed Research Journal, Vol. 12, No. 1, Jan, 2021 ISSN: 0976-6650.
- Successfully completed seven days national workshop on "Research Methodology for Social Sciences" from Excel Research Management Association of India, from 02/04/2021 to 08/04/2021.
- Life Member of Excel Research Management Association.
- Published a research Paper entitled "Women in Agriculture – An Analysis of Occupational Health Hazards Faced by them and Measures to Overcome it" published in International Journal of Modern Agriculture No. 48416, Vol. 10, No. 2, May, 2021 ISSN: 3714-3727 (Web of Science).
- Successfully completed AICTE-ISTE approved Orientation/Refresher Programme on "Innovations in Management" from 17/06/2021 to 23/06/2021 by Mahatma Jyotiba Phule Rohilkhand University, Bareilly, Uttar Pradesh.
- Successfully completed AICTE- DCRUST one week online Faculty Training Program on "Induction Program for Students as perceived by AICTE organized by Hindu institute of Management from 20/06/2021 to 25/09/2021.
- Successfully Completed the AICTE Sponsored One-Week Online Short Term Training Program (STTP) on "Innovative Approaches in Teaching Pedagogy" Phase III held during 24/06/2021 to 30/06/2021 organized by Sahyadri College of Engineering & Management, Mangaluru, Karnataka.
- Participated and Presented a Paper entitled 'Indian Rituals Related to Rice: A Potent Symbol of Auspiciousness, Prosperity and Fertility' in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26th to 27th, 2021 organized by School of Management Sciences, Varanasi.
- Participated and Presented a Paper entitled "Lord Rama's Management Style: Guidelines for Managers" in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26th to 27th, 2021 organized by School of Management Sciences, Varanasi.
- Participated and Presented a Paper entitled "Protection against Evil Eye and Black Magic in Islam" in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26th to 27th, 2021 organized by School of Management Sciences, Varanasi.

- Coordinated the Inaugural session in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26th to 27th, 2021 organized by School of Management Sciences, Varanasi.
- Published a research paper entitled 'Indian Rituals Related to Rice: A Potent Symbol of Auspiciousness, Prosperity and Fertility' in an edited book entitled "Ancient Indian Wisdom: For Sustainable Well-Being" published by Bharti Prakashan, ISBN No. -978-93-88019-87-3
- Research Paper entitled "Protection against Evil Eye and Black Magic in Islam" published in an Edited Book "Indian Traditional Wisdom Revisiting the Relevance" ISBN no 978-93-88019-86-6 by Bharti Prakashan.
- Published a research paper entitled "Lord Rama's Management Style: Guidelines for Managers" in an edited book entitled "Ancient Indian Wisdom: For Sustainable Well-Being" published by Bharti Prakashan, ISBN No. -978-93-88019-87-3
- Published a book on "Business Communication", published by Rawat Prakashan, New Delhi, ISBN No. - 978-93-5053-860-9, July, 2021.
- Successfully completed AICTE Training and Learning (ATAL) Academy Online FDP on "Indian Heritage Management" from 05/07/2021 to 09/07/2021 at Amity University, Haryana.
- Successfully completed AICTE Sponsored One Week Online National Faculty Training Programme on "Frugal Innovations and Social Entrepreneurship" from 12/07/2021 to 17/07/2021 from Department of Management Studies Deenbandhu Chhotu Ram University of Science and Technology Murthal, Sonapat, Haryana.
- Participated in a one week International Faculty Development Programme on Curriculum Development, Research and Publication Ethics, for Faculty and Researchers, organized by the Department of English and Other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai-600089, from 02/08/2021 to 09/08/2021.
- Successfully completed a 10 days' Workshop on Research Capability Building organized jointly by The Research and Post Graduate Department of Commerce, St. Berman's College, Changanacherry and The The Research and Post Graduate Department of Commerce, KG College, Pampady in association with Indian Accounting Association, Alappuzha Branch, from 18/07/2021 to 15/08/2021.
- Successfully completed AICTE Training And Learning (ATAL) Academy Online FDP on "Imparting Soft Skills and Life Skills for Holistic Development" from 06/09/2021 to 10/09/2021 at PSGR Krishnammal College for Women.
- Successfully completed AICTE Training and Learning (ATAL) Academy Online FDP on "Data Analytics for Research and Publication" from 04/09/2021 to 08/09/2021 at Indian Institute of Management Visakhapatnam.
- Completed one month Refresher/Faculty Induction Programme organized by Teaching Learning Centre,

- Ramanujan College, University of Delhi, in collaboration with Shaheed Sukhdev College of Business Studies (SSCBS) under the aegis of MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING College from 19/09/2021 to 18/11/2021 organised by Ramanujam college, New Delhi.
- Published a paper entitled "Causes and Consequences of Child Labour: An Insight into India's Hidden Shame" in the edited book on Advances in Economics and Business Management by Rudra Publishers & Distributors, ISBN: 978-93-92108-22-8
- Research Paper entitled Fundamentals of Organizational Behaviour published in an Edited Book "Business Management: An Integrated Approach" ISBN no 978-93-86142-31-3 by MRI Publication Pvt. Ltd. August 2021, Pp 282.
- Successfully completed NPTEL Online Certification on "Human Resource Management".
- Participated and Presented a Paper entitled "Entrepreneurial Education: A Strategic Remedy to Solve Unemployment among the Youth" in the 3rd International Conference (Online) on "Nurturing and Transforming Business Practices in Global Village" held on October 30th -31st, 2021 organized by Dr. D. Y. Patil Vidyapeeth, (Deemed to be University) Pune Global Business School & Research Centre, Pune.
- Co-Authoring a Book titled, "Ancient Indian Wisdom: For Sustainable Well-Being", ISBN-978-93-88019-87-3 by Bharti Prakashan, Varanasi.
- Successfully completed NPTEL Online Certification on "Principles of Management".

Dr. Shishir Gujrati
Assistant Professor



- Contributed a chapter entitled "Cultural Food: An Art of Seasonal Eating" in the book "Indian Traditional Wisdom: Revisiting The Relevance" published by Bharati Prakashan, Varanasi, India in June 2021, ISBN 9789388019866.
- Contributed a chapter entitled "Artificial Intelligence and Accounting System" in the book "Remodelling Strategies for Business and Economic Development in the Post Pandemic Era" published by Book Rivers Publication, Lucknow, India in May 2021, ISBN 9789390548934.
- Contributed a chapter entitled "General Insurance Industry in India – Motor Insurance Policy" in the book "Changing Scenario of Business and Management" published by Book Rivers Publication, Lucknow, India in Feb 2021, ISBN 9789390548316.
- Successfully completed the course "Financial Management for Managers" conducted by IIT – Roorkee under NPTEL in Dec 2020.

Himanshu Upadhyay
Assistant Professor



- Research paper titled as "Analyzing the Effects of Transformational Leadership Traits taken from Ramayana, on Organizational Creativity of Employees: A Case of Asset Management Companies in Dehradun and Haridwar Region" published in a UGC Care Journal titled "Wesleyan Journal of Research" (ISSN No. 0975-1386), Vol-14 No-01 (January 2021), Pp-116-124.
- Successfully completed "Advance Diploma in Management" (A mandatory course work under AIMA-AMU PhD programme) from All India Management Association (AIMA), New Delhi.
- Presented a paper titled as "Kumbh Mela a Religious Pilgrimage: A Comprehensive Review of Allahabad Maha Kumbh" in an International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well-Being" organized by School of Management Sciences, Varanasi on 26-27 June, 2021.
- Research paper titled as "Kumbh Mela a Religious Pilgrimage: A Comprehensive Review of Allahabad Maha Kumbh" published in "Indian Traditional Wisdom: Revisiting the Relevance" (ISBN NO. 978-93-88019-86-6), Pp-368-372, an Edited book.
- Participated & successfully completed an AICTE Training and Learning (ATAL) Academy sponsored five days online elementary FDP on "Consulting: Building a Vibrant Industry-Academia Ecosystem" organized by Prin. L.N. Welingkar Institute of Management Development and Research, Bengaluru from 26th to 30th July, 2021.
- Participated in a seven days Faculty Development Programme on "Enhancing Faculty Competency Vis-à-Vis National Education Policy" organised by School of Management Sciences, Varanasi from 24th to 31st August, 2021.
- Awarded with "Elite+Silver" certificate in the NPTEL online certification course on "Managing Services" conducted by IIT Kanpur during the period August-October, 2021.
- Successfully completed a one-week NPTEL - Faculty Development Programme on "Managing Services" conducted by IIT Kanpur during the period August-October, 2021.

Irfan Ahmed Khan
Assistant Professor



- Successfully completed the winter ascent of Kedarkantha Peak (12500 ft) in Uttarakhand, India from 03/11/2021 to 05/11/2021.
- Paper titled 'Ancient India's Education System - An Overview' in book published in International Conference on Ancient Indian Wisdom by SMS, Varanasi.
- Paper titled 'Ancient Indian Political Philosophy' in book published in International Conference on Ancient Indian

Wisdom by SMS, Varanasi.

- Chapter in the book titled "Business Management: An Integrated Approach" published by School of Management Sciences, Varanasi.
- Successfully completed AICTE Training And Learning (ATAL) Academy Online FDP on "Online teaching and learning technologies" from 2021-1-4 to 2021-1-8 at Motilal Nehru National Institute of Technology, Allahabad.
- Successfully completed AICTE Training And Learning (ATAL) Academy Online FDP on "Blended Learning and Flipped Classroom" from 2021-2-1 to 2021-2-5 at National Institute of Technical Teachers Training and Research, Chandigarh.
- Successfully completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Gender Equity: Challenges and Opportunities for Women in Decision Making" from 2021-07-26 to 2021-07-30 at NMAM INSTITUTE OF TECHNOLOGY.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Advanced FDP on "PROJECT THRIVE-Leadership Excellence" from 18/10/2021 to 22/10/2021 at Indian Institute of Management Amritsar.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "PROJECT THRIVE-Leadership Excellence" from 09/08/2021 to 13/08/2021 at Indian Institute of Management Amritsar.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Women Entrepreneurship: Opportunities from Ideation to Implementation" from 25/10/2021 to 29/10/2021 at Entrepreneurship Development Institute of India.
- Successfully Completed the AICTE Sponsored One-Week Online Short Term Training Program (STTP) on "Innovative Approaches in Teaching Pedagogy" Phase III held during 24/06/2021 to 30/06/2021 organized by Sahyadri College of Engineering & Management, Mangaluru, Karnataka.

Mr. Veeresh Tripathi
Assistant Professor



- Co-Authoring a Book titled, "Ancient Indian Wisdom: For Sustainable Well-Being", ISBN- 978-93-88019-87-3.
- Published A Research Paper titled, "New Education Policy 2020 and Ancient Indian Education System – Change in Paradigm". Published in The Journal of Oriental Research Madras, (UGC Listed Journal) ISSN : 0022-3301, April 2021.
- Published A Research Paper Titled "An Empirical Study on the Attainment Process for Course Outcome(CO), Programme Outcome(PO) and Closing the Quality Loop at Course as well as Programme Level for MBA Tier II Institutions". Published in International Journal of Disaster Recovery and Business Continuity, ISSN: 2005-4289, Vol. 12 No. 1 (2021).

- Contributed a Book-Chapter, published in the book, Indian Traditional Wisdom – Revisiting the Relevance, ISBN-978-93-88019-86-6.
- Completed AICTE- ISTE sponsored One-week Online Refresher Program on 'Innovations in Management' 16th March, 2021 - 22nd March, 2021 by Dept. of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly.
- Completed AICTE Training And Learning (ATAL) Academy Online FDP on "Artificial Intelligence" from 2021-1-25 to 2021-1-29 at Birla Institute of Technology, Mesra, Ranchi.
- Completed AICTE Training And Learning (ATAL) Academy Online FDP on "Operations Management" from 2021-2-23 to 2021-2-27 at Institute of Management Technology, Nagpur."
- Completed Short Term Course on "HR Analytics Online Training" by - One Clik during in February, 2021.
- Member - Analytics Society of India, Data Centre and Analytics Lab, Indian Institute of Management-Bangalore, Bangalore.
- Participated & Completed Successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Data Analytics using Python/R Programming" from 23/08/2021 to 27/08/2021 at National Institute of Technology Puducherry Karaikal.
- Participated & Completed Online Refresher Course In Management - Annual Refresher Programme In Teaching (ARPIT) – 2020 on 13/10/2021

Vir Pratap

Assistant Professor – Stage II



- Successfully completed Four Weeks Online Faculty Induction Program from 20th January 2021 to 16th February 2021 at Teaching Learning Centre, Central University of Rajasthan, under the scheme of PMMMNMTT, Ministry of Education, Government of India.
- Successfully completed two credit course Financial Accounting and Analysis with a consolidated score of 80 % offered by IIM Bangalore on 25th March 2021.
- Successfully completed four credit course Financial Accounting with a consolidated score of 88 % offered by Devi Ahilya Vishwavidyalaya, Indore on 26th March 2021.
- Participated in AICTE-ISTE Sponsored One-Week On-line Refresher Program – Innovation in Management organized by MJP Rohilkhand University, Bareilly from 17th to 23rd June 2021.
- Participated in AICTE sponsored STTP on "Innovative Approaches in Teaching Pedagogy" by Sahyadri College of Engineering & Management, Mangaluru, from 24th to 30th June 2021.
- Participated and presented a paper titled as, "Higher Education in Ancient India: An Overview" at 9th International Conference on Ancient Indian Wisdom: Panacea For

Sustainable Well-Being, organized by School of Management Sciences, Varanasi on June 26 & 27, 2021.

Chandrasekhar Singh
Assistant Professor



- Research Paper Titled "Social Advertising: A New Way To Support Social Causes" in UGC Care listed journal "Sambodhi" ISSN- 2249-6661, Vol-44, No-1 January-March 2021.
- Presented a paper "Hanuman Chalisa : Panacea for Sustainable Well Being In 9th International Conference on "Ancient Indian Wisdom Panacea For Sustainable Well Being" organized by School of Management Sciences , Varanasi, on 26-27 June 2021.
- Earned Elite Certificate in NPTEL Course on "Consumer Behavior" conducted during Jan- March 2021.
- Earned Elite Certificate in NPTEL Course on "Introduction To Marketing Essentials". July- Sep 2021.
- Earned Elite Certificate in NPTEL Course on "Marketing Management I". July- Sep 2021.
- Published a book chapter "Understanding Individuals and Group Behaviour" in Edited Book "Business Management: An Integrated Approach" ISBN- 978-93-86412-31-3 published by MRI Publication, Lucknow.
- Published a book chapter "Management Traits from Hanuman Chalisa: A Sustainable Perspective" in Edited Book "Ancient Indian Wisdom for Sustainable Wellbeing" ISBN- 978-93-88019-87-3 published by Bharati Publication, New Delhi.
- Appointed As Consulting Editor in Blue Buck Publications, New Delhi.
- Appointed As Editorial Board Member- Shiv Shakti International Journal In Multidisciplinary And Academic Research (SSIJMAR) - Peer Reviewed (ISSN 2278 – 5973).
- Editorship of " Disruptive Technology, Industry 4.0, Advances in Management, Information Technology and Social Science" (ISBN- 9781685762094) , INSC International Publishers (International Publication)

Dr. Sofia Khan

Assistant Professor



- Successfully Completed the One Week Short Term Training Program (STTP) on "Teaching Skill Development" held during 22th November to 26th November' 2021 organized by National Institute of Technical Teachers Training and Research (NITTTR), Kolkata.
- Participated and Presented a Paper entitled "Influence of International Accounting Harmonization: A Literature Review" in the one-day National E-Conference on "Emerging Trends in Accounting" held on October 29, 2021 organized by GITAM Hyderabad Business School.

- Participated and Presented a Paper entitled "Entrepreneurial Education: A Strategic Remedy to Solve Unemployment among the Youth" in the 3rd International Conference (Online) on "Nurturing and Transforming Business Practices in Global Village" held on October 30-31, 2021 organized by Dr. D. Y. Patil Vidyapeeth, (Deemed to be University) Pune Global Business School & Research Centre, Pune.
- Successfully completed the SWAYAM Annual Refresher Programme in Teaching ONLINE COURSE CERTIFICATION ARPIT Course in Financial Markets and Emerging Business Models from 1st Dec 2020 to 31st March 2021 With a Grade "B" in the proctored examination held on 21/08/2021 at the University of Kerala.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Emerging Financial Management and Accounting Techniques" from 21/09/2021 to 25/09/2021 at the University of Burdwan.
- Research Paper entitled "Banking Innovation: A path to Financial Inclusion" published in an Edited Book "Dynamics of Financial Inclusion: An Indian Experience" ISBN no 978-93-91550-01-1 by NB Publications, August 2021, Pp 187-196.
- Participated in Seven Days Faculty Development Programme on "Enhancing Faculty Competency vis – a – vis National Educational Policy" held on 24th August – 31st August, 2021 Organized by School of Management Sciences, Varanasi.
- Successfully Completed the One Week Short Term Training Program (STTP) on "People Management and Leadership" held during 09th August to 13th August' 2021 organized by National Institute of Technical Teachers Training and Research (NITTTR), Kolkata.
- Participated & Completed successfully 10 Days Workshop on Research Capability Building organized jointly by The Research and Postgraduate of Commerce St. Berchmans College, Changanacherry & The Research and Postgraduate of Commerce, KG College, Panpady in association with Indian Accounting Association, Alappuzha Branch from 18th July – 15th August, 2021.
- Research Paper entitled "Financing Decision" published in an Edited Book "Business Management: An Integrated Approach" ISBN no 978-93-86142-31-3 by MRI Publication Pvt. Ltd. August 2021, Pp 216-231.
- Research Paper entitled "Investment Decision" published in an Edited Book "Business Management: An Integrated Approach" ISBN no 978-93-86142-31-3 by MRI Publication Pvt. Ltd. August 2021, Pp 232-252.
- Research Paper entitled "Women Entrepreneurship" published in an Edited Book "Business Management: An Integrated Approach" ISBN no 978-93-86142-31-3 by MRI Publication Pvt. Ltd. August 2021, Pp 539.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Basic Applied Financial Econometrics and Business Analytics" from 02/08/2021 to 06/08/2021 at University of Kerala.
- Successfully Completed the One Week Short Term Training Program (STTP) on "Role of Technical Institutions in Community Development" held during 26th July to 30th July' 2021 organized by National Institute of Technical Teachers Training and Research (NITTTR), Kolkata.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Financial Derivatives and Strategies Financial Derivatives Management" from 12/07/2021 to 16/07/2021 at Cochin University of Science and Technology.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "FinTech: Innovation and Transformation in Financial Market and Investment Strategies" from 2021-07-05 to 2021-07-09 at IPS Academy, Institute of Management and research.
- Research Paper entitled "Managing Work and Life by Women Employees in Higher Educational Institutions" published in UGC Listed Journal no. 49321 (ISSN – 0976-6650) in Shodh Drishti, an International Peer Reviewed Refereed Research Journal, Vol 12 No 01, January 2021, Pp 219-228.
- Successfully Completed the One Week Short Term Training Program (STTP) on "Fundamentals of Modern Office Management" held during 28th June to 02th July' 2021 organized by National Institute of Technical Teachers Training and Research (NITTTR), Kolkata.
- Successfully Completed the AICTE Sponsored One-Week Online Short Term Training Program (STTP) on "Innovative Approaches in Teaching Pedagogy" Phase III held during 24th June to 30th June' 2021 organized by Sahyadri College of Engineering & Management, Mangaluru, Karnataka.
- Co-Authored a Book titled, "Ancient Indian Wisdom: For Sustainable Well-Being", ISBN-978-93-88019-87-3 by Bharti Prakashan, Varanasi.
- Coordinated the Valedictory session in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26-27, 2021 organized by School of Management Sciences, Varanasi.
- Participated and Presented a Paper entitled "Protection against Evil Eye and Black Magic in Islam" in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26-27, 2021 organized by School of Management Sciences, Varanasi.
- Participated and Presented a Paper entitled "Indian Rituals Related to Rice: A potent Symbol of Auspiciousness, Prosperity and Fertility" in the 9th International Conference on "Ancient Indian Wisdom: Panacea for Sustainable Well Being" held on June 26-27, 2021 organized by School of Management Sciences, Varanasi.
- Research Paper entitled "Protection against Evil Eye and Black Magic in Islam" published in an Edited Book "Indian Traditional Wisdom Revisiting the Relevance" ISBN no 978-93-88019-86-6 by Bharti Prakashan.
- Research Paper entitled "Indian Rituals Related to Rice: A potent Symbol of Auspiciousness, Prosperity and Fertility"

published in an Edited Book "Ancient Indian Wisdom for Sustainable Well Being" ISBN no 978-93-88019-87-3 by Bharti Prakashan.

- Successfully Completed the AICTE- ISTE sponsored One-week Online Refresher Program on "Innovations in Management" held from 17th June 2021 to 23rd June 2021 organized by Dept. of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly.
- Successfully Completed the AICTE - ISTE approved Orientation/ Refresher Programme on "Business Analytics in Management Research" held during 19th April - 24th April, 2021 organised by Bhartiya Vidya Bhavan Institute of Management Science, Kolkata, West Bengal.
- Successfully Participated in Seven Days National Workshop on Research Methodology for Social Sciences Held on April, 02 - 08, 2021 organized by Excel Research Management Association of India.
- Life Member of Excel Research Management Association.
- Successfully Completed Skill Training on FDP - Faster Finance Series 6 on "Taxation and GST" from 23rd March - 26th March, 2021 at the Training Centre Pune Institute of Business Management, Pune.
- Research Paper entitled "Demographical Factors Affecting Work and Life: A Study of Women Employees of Educational Institutions" published in the Scopus Indexed Journal Psychology and Education (2021) 58(2).
- Research Paper entitled "Job Effect in Managing Personal Life by Women Employees" published in UGC Listed Journal (ISSN – 0975-1386) in Wesleyan Journal of Research, Vol 14 No 02, February 2021, Pp 208-213.
- Successfully completed NPTEL Online Certification on "Foundation Course in Managerial Economics" with Elite Plus Silver in March, 2021.
- Successfully Completed Skill Training on FDP - Faster Finance Series 4 on "Financial Statement Analysis" from 2nd March - 6th March, 2021 at the Training Centre Pune Institute of Business Management, Pune.
- Successfully participated in AICTE Sponsored Online Short-Term Training Program of 6 Days (30 Hours) on "Financial Analytics" from 22nd February, 2021 to 27th February, 2021 organised by the Institute of Business Management & Research (IBMR), IPS Academy Indore in association with AICTE, New Delhi.
- Successfully participated and completed Four Weeks Online Faculty Induction Program from 20th January, 2021 to 16th February, 2021 at Teaching Learning Centre, Central University of Rajasthan, under the scheme of PMMMNMTT, Ministry of Education Government of India.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Capacity Building of Women in Higher Education" from 25/01/2021 to 29/01/2021 at SRM Institute of Science and Technology.
- Participated & Completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Research in Finance

using E Views" from 04/01/2021 to 08/01/2021 at PSGR Krishnammal College for Women.

Saurabh Kumar Srivastava
Assistant Professor,



- AICTE- ISTE sponsored One-week Online Refresher/ Oriw Program on 'Innovations in Management' 16th March, 2021 - 22nd March, 2021 by Dept. of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly.
- Paper titled "CONSUMPTION PATTERN OF BOP HOUSEHOLDS: AN EXPLORATORY STUDY" has been published in The Journal of Oriental Research Madras ISSN: 0022-3301, Vol. XCII-XII, 2021. (UGC Care).
- Paper titled "NEW EDUCATION POLICY 2020 AND ANCIENT INDIAN EDUCATION SYSTEM – CHANGE IN PARADIGM" has been published in The Journal of Oriental Research Madras ISSN: 0022-3301, Vol. XCII-XI, 2021. (UGC Care).
- Paper titled "Enigma of Food Wastage: A Consumer Behavior Prospective" has been published in International Journal of Modern Agriculture, 10(2), 3090 – 3104, 2021. (Web of Science).
- Published Research article entitled: Tata Motors Marketing Strategies in Automobile Industries in India: A study in Psychology and education Journal (Scopus Indexed & Q4) Vol. 58(1), 2021, PP. 5836-5844, ISSN: 0033077.
- Paper titled "An Empirical Study on the Attainment Process for Course Outcome(CO), Programme Outcome(PO) and Closing the Quality Loop at Course as well as Program Level for MBA Tier II Institutions" has been published in International Journal of Disaster Recovery and Business Continuity, Vol. 12, No. 1, (2021), pp. 998-1019, 2021. (Web of Science).

Dr. Gaurav Shah
Assistant professor



- "Political Public Relations: A Study of the Visual Rhetoric of Indian Politicians" in Journal MDIM Business Review, Volume 2, Issue-1, June-2021; ISSN-25648555.
- "Until it bites you, the snake doesnt exist: An analysis into risk-prone and preventive behavior during covid -19" in Journal of Huazhong University of Science and Technology VOLUME 50 ISSUE 02 –2021; ISSN-1671-4512 Journal Indexing: Scopus Status: First Author- Dr. Ashutosh Shukla, Co-author Dr.Gaurav Shah.
- "Indian Astrology- Science of the Seers"; in book "Ancient Indian Wisdom: Panacea for Sustainable Well-Being" Published by Bharti Prakashan, Varanasi. Status: Co-author- Dr. Ashutosh Shukla.
- "Leading One's Life In Contentment And Peace: A Revolutionary Way Of Astavakra Gita"; in book "Ancient Indian Wisdom: Panacea for Sustainable Well-Being"

Published by Bharti Prakashan, Varanasi. Status: First Author-Dr. Ashutosh Shukla, Co-author- Dr. Gaurav Shah.

- “Media Ownership in India and its Political Mobilisation” in the edited book titled “Business Management: An integrated Approach” published by MRI publication.
- Revamped syllabus of Mass Communication Course as per the guidelines of New Education Policy.
- Participated and successfully completed ATAL Academy online elementary FDP on “Digital Media Marketing and Management” from 17-05-21 to 21-05-21 at Institute of Business Management and Research, IPS Academy, Indore.
- Participated and successfully completed Four weeks online training program for faculty members of Higher education institutes from 20th Jan to 16th Feb 2021 organised by Central University of Rajasthan

Dr. Ashwani Kumar Gupta
Assistant Professor II



- Successfully completed a Seven days AICTE-ISTE approved Orientation/Refresher Programme on “Innovation in Management” from 16-03-2021 to 22-03-2021 Organized by MJP Rohilkhand University, Bareilly, Uttar Pradesh.

Dr. Mahendra Kumar Sharma



- Successfully completed Online Two Week Inter-Disciplinary And Multilingual Refresher Course/Faculty Development Programme on “Research Methodology” from 23 October - 06 November, 2021. Organized by Teaching Learning Centre, Ramanujan College, University of Delhi.
- Successfully completed Online One Week Faculty Development Programme on “Academic Research Writing” from 13 - 19 November, 2021. Organized by Teaching Learning Centre, Ramanujan College, University of Delhi.
- Published a chapter “Attending the Key Influencers of Consumer Green Purchase Behaviour” in an edited book by Mittal Publication (2021), ISBN-10 : 9390692970 , ISBN-13 : 978-9390692972

Anju Singh
Assistant Professor



- Participated & Presented a paper titled “Ayurveda in Ancient India” in the 9th International Conference on “Ancient Indian Wisdom panacea for sustainable Wellbeing” organised by School of Management Sciences Varanasi on 26th -27th June, 2021.
- Participated in Seven Day National Workshop on "Research Methodology " organised jointly by Institute of Management Studies & Department of Commerce, Mahatma Gandhi Kashi

Vidyapith, Varanasi during 5th - 11th January, 2021.

- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Research in Finance using E Views" from 2021-1-4 to 2021-1-8 at PSGR Krishnammal College for Women.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Innovation Management" from 2021-2-22 to 2021-2-26 at DR B R AMBEDKAR NATIONAL INSTITUTE OF TECHNOLOGY.
- Successfully completed Four Week Online Induction Training Program for Faculty Members of Higher Education Institutions under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching organised by Teaching Learning Centre, Central University of Rajasthan during 20th Jan - 16th Feb, 2021.
- Successfully completed Four Week Online UGC sponsored GURU DAKSHATA Faculty Induction Training Program organised by UGC HRDC University of Lucknow, Lucknow during 1st March – 27th March, 2021.
- Published a research paper titled "A comparative study of GST & VAT in three consecutive terms: with special reference to pre and post GST implementation" in International Journal of Management, ISSN Online:0976-6510 Volume 12, Issue 1, 2021.
- Published a research paper title 'Ayurveda in Ancient India (with special reference to pre and post GST era)" in edited book “Indian Traditional Wisdom Revisiting the Relevance ISBN-978-93-88019-86-6.
- Published a research paper titled "Impact of Covid on Global Supply Chain” in The Journal of Oriental Research Madras, ISSN Online:0022-3301 Volume XCII-XXXII, Issue June, 2021.
- Paper title "**AATMANIRBHAR PACKAGE: BOOSTER SHOT FOR NBFC'S AND HFC'S**" edited book on "AATMANIRBHAR BHARAT ABHIYAAN: A ROADMAP TO SOCIO ECONOMIC GROWTH" accepted for publication.
- Published a research paper title “Goods and Service Tax" in edited book “Business Management: An Integrated Approach” ISBN-978-93-86142-31-3.
- Participated & Presented a paper titled “Ayurveda in Ancient India” in the 9th International Conference on “Ancient Indian Wisdom panacea for sustainable Wellbeing” organised by School of Management Sciences Varanasi on 26th -27th June, 2021.
- Participated in Seven Day National Workshop on "Research Methodology " organised jointly by Institute of Management Studies & Department of Commerce, Mahatma Gandhi Kashi Vidyapith, Varanasi during 5th - 11th January, 2021.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Research in Finance using E Views" from 2021-1-4 to 2021-1-8 at PSGR Krishnammal College for Women.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online FDP on "Innovation Management" from 2021-2-22 to 2021-2-26 at DR B R

AMBEDKAR NATIONAL INSTITUTE OF TECHNOLOGY.

- Successfully completed Four Week Online Induction Training Program for Faculty Members of Higher Education Institutions under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching organised by Teaching Learning Centre, Central University of Rajasthan during 20th Jan - 16th Feb, 2021.
- Successfully completed Four Week Online UGC sponsored GURU DAKSHATA Faculty Induction Training Program organised by UGC HRDC University of Lucknow, Lucknow during 1st March – 27th March, 2021.
- Published a research paper titled "A comparative study of GST & VAT in three consecutive terms: with special reference to pre and post GST implementation" in International Journal of Management, ISSN Online:0976-6510 Volume 12, Issue 1, 2021.
- Published a research paper title 'Ayurveda in Ancient India (with special reference to pre and post GST era)" in edited book “Indian Traditional Wisdom Revisiting the Relevance ISBN-978-93-88019-86-6.
- Published a research paper titled "Impact of Covid on Global Supply Chain” in The Journal of Oriental Research Madras, ISSN Online:0022-3301 Volume XCII-XXXII, Issue June, 2021.
- Paper title "AATMANIRBHAR PACKAGE: BOOSTER SHOT FOR NBFC'S AND HFC'S" edited book on "AATMANIRBHAR BHARAT ABHIYAAN: A ROADMAP TO SOCIO ECONOMIC GROWTH" accepted for publication.
- Published a research paper title “Goods and Service Tax" in edited book “Business Management: An Integrated Approach” ISBN-978-93-86142-31-3.
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "BASIC APPLIED FINANCIAL ECONOMETRICS AND BUSINESS ANALYTICS" from 2021-8-2 to 2021-8-6 at UNIVERSITY OF KERALA.
- Participated in a seven days Faculty Development Programme on “Enhancing Faculty Competency Vis-à-Vis National Education Policy” organised by School of Management Sciences, Varanasi from 24th to 31st August, 2021.6
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Emerging Financial Management and Accounting Techniques" from 21/09/2021 to 25/09/2021 at The University of Burdwan.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Application of Econometrics for Management Research" from 08/10/2021 to 12/10/2021 at ABV- Indian Institute of Information Technology and Management Gwalior.
- Participated & Presented a paper titled “BLOCKCHAIN TECHNOLOGY IN ACCOUNTING” in the International Conference Series 2 on Conceptual Framework of Blockchain Accounting organized by Department of Accountancy and

Business Statistics, Mohanlal Sukhadia University, Udaipur (Rajasthan) sponsored by RUSA 2.0 Ministry of Education, Government of India on November 13th, 2021.

- Successfully completed Four Week Online Certificate Course in “Cost Accounting” from NPTEL Conducted by IIT BOMBAY.
- Published a research paper titled " Post Implementation Issues of Goods and Services Tax in India” in Management Insight The Journal Of Inclusive Analyser, ISSN Print: 0973-936X Online:2456-0936 Volume XVII,No.2;December, 2021.

Suraj Prakash Singh
Assistant Professor



- Published a Chapter titled “Nua Khai: The Pinion Festival of Paschima Odisha” in the Book Ancient Indian Wisdom for Sustainable Well Being, Volume I with ISBN – 978- 93-88019-87-3
- Passed the course of Working Capital Management of NPTEL with 55% score
- Published a Research Paper titled Socio -Economic status of an Individual and Impact of Covid-19: An Empirical Analysis in International Journal of Disaster Recovery and Business Continuity Vol.12, No. 1, (2021), pp. 482–488 with ISSN - 2005-4289 IJDRBC
- Published a Research Paper titled “Ramifications of Stock Market’s Behavior on Economic Growth in India” in Palarch’s Journal of Archaeology of Egypt/Egyptology in Vol-17, No- 9, (2020) with ISSN - 1567-214x
- Published a Research Paper titled “Green Marketing Practices in Indian Hospitality Industry: An Empirical Study” in Palarch’s Journal of Archaeology of Egypt/Egyptology in Vol-17, No.-12, (2020) with ISSN - 1567-214x
- Participated and presented a paper titled “Nua Khai: The Pinion Festival of Paschima Odisha” in the International Conference on Ancient Indian Wisdom: Panacea for Sustainable Well Being Corporate Social Responsibility: Policies and Practices organized by SMS Varanasi
- Successfully completed the AICTE-ISTE approved Refresher Program on Innovations in Management organized by MJPRU, Bareilly, Uttar Pradesh

Dr. Santosh Kumar
Assistant Professor (Stage -1)



- Published a research paper titled “Impact of Firm Attributes on Environmental Information Disclosure: An Empirical Study of NSE Listed Indian Firms” in ‘Purushartha’ fully indexed in Scopus, Elsevier and UGC approved Journal, ISSN No. 0975-024X, Vol. 14, No. 1, 2021. On 8th December, 2021
- Successfully attended a one-week online Faculty Development

Faculty Achievements



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Faculty Achievements

- Program (FDP) on "Data Analysis using Statistical Tools", organized by Jaypee Business School, a constituent of Jaypee Institute of Information Technology, Noida. 13 -18 September , 2021
- Participated in a seven days Faculty Development Programme on "Enhancing Faculty Competency Vis-à-Vis National Education Policy" organised by School of Management Sciences, Varanasi. 24th August to 31st August, 2021.
- Participated & Completed Successfully in One Week Online International Faculty Development Programme "Advance Methodologies for Contemporary Research " – A Pragmatic Approach from Government Ramnarayan Chellaram College of Commerce and Management, Bengaluru, Karnataka. 16th to 23rd August 2021
- Participated and Completed Successfully Faculty Development Programme on Contemporary Teaching Pedagogy for Innovative and Experiential Learning during 14th to 24th July 2021 organised by Sunbeam Women's College Varuna, Varanasi.
- Participated & Presented a paper on "An Ancient Journey of Money: From Barter System to Crypto Currency" in the 9th International Conference on Ancient Indian Wisdom: Panacea for Sustainable Well-Being organised by School of Management Sciences, Varanasi, held on 26th -27th june, 2021
- Published a Chapter titled "An Ancient Journey of Money: From Barter System to Crypto Currency" in Edited Book "Ancient Indian Wisdom for Sustainable Wellbeing" ISBN- 978-93-88019-87-3 published by Bharati Publication, Vranasi. 26th -27th june, 2021.
- Published a research paper titled "Identify the impact of different parameters on National Institutional Ranking Framework (NIRF) score in the top 50 ranking management institutes in India" in Library Philosophy and Practice (e-journal) ISSN No. 1522-0222 indexed in Scopus. 2nd May , 2021
- Successfully completed the Faculty Development Programme on Overview of Financial Market organised by Department of Economics Faculty of Arts and Humanities , C.U. Shah University, Wadhwan city Gujarat in collaboration with Bombay Stock Exchange Brokers' Forum Mumbai 12th to 16th April, 2021
- Doctor of Philosophy awarded in the subject Commerce from Faculty of Commerce Banaras Hindu University, Varanasi. (Title of the Thesis - "Environmental Disclosure and Firm Value : Evidences from India" 3rd April 2021.
- Successfully Completed AICTE Sponsored Online Short Term Training Programme (STTP) of 6 days on Financial Modeling organized by Department of Management, Medi-Caps University, Indore. 22nd to 27th March 2021.
- Successfully completed a 4-week Induction/Orientation Programme for "Faculty in University/Colleges/Institutes of Higher Education" and obtained grade A+ organized by

Teaching Learning Centre, Ramanujan College University of Delhi. 11th January to 9th Feb 2021.

- Participated & Completed successfully AICTE Training and Learning (ATAL) Online FDP on "Management Information System" conducted by MEPCO Schlenk Engineering College. 4th January to 8th Jan, 2021

Sushil Kumar

Assistant Professor



- Resource Person in workshop "Information Technologies Concepts" for MCom. Students on 13 Jan 2021 in SMS Varanasi.
- Participated in A Five days Faculty Development Program on "Soft Computing and DataScience" organized by IcfaiTech, The ICFAI University Jaipur from 01st June to 05th June 2021.
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Cyber Security "from 07-06-2021 to 11-06-2021 at ANAND INSTITUTE OF HIGHER TECHNOLOGY.
- Completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Actuarial Science Applications" from 2021-06-14 to 2021-06-18 at Amal Jyothi College of Engineering.
- Successfully completed the AICTE –ISTE approved Orientation/Refresher Programme on "Innovation in Management" held during 17-06-2021 to 23-06-2021 organized by Mahatma Jyotiba Phule Rohilkhand University, Bareilly, Uttar Pradesh.
- Participated in international conference on "Ancient Indian Wisdom: Panacea for Sustainable Well-Being" and Presented a paper on Network Traffic Classification –Survey 26 June 2021 -27 June 2021.
- Paper Published in UGC-Care Listed journal The Journal Of Oriented Research Madras ,"Communicational Execution of TCP in Wireless Network Using ATCP" ISSN :0022-3301 JUNE 2021 on date 26 June 2021.
- Paper Published in Publons and UGC-Care Listed journal "Asian Journal of Advances in Research" Title "ABETTOR: ANDROID APPLICATION FOR HEALTH AND FINANCE RECORDS MANAGEMENT" IN Volume 9[Issue 2] date of Publication: 17-jul-2021 manuscript no: 2021/AJOAIR/955 <https://mbimph.com/index.php/AJOAIR/article/view/2289>

Ms. Poorva Sanjay Sabnis

Assistant Professor



- Awarded with the certificate of appreciation by AICTE for translating the lectures of "PROGRAMMING IN JAVA".
- SWAYAM course in MARATHI language.
- Published research paper entitled "AN EMPIRICAL RESEARCH ON RISKY BEHAVIOR OF HUMAN BEING LEADING TO

INCREASE THE CYBER CRIMES" in the Journal of Huazhong University of Science and Technology, Volume 50, Issue 04, April-2021, Scopus indexed and listed in UGC care group-II journal.

- Published research paper entitled "Issues Related with Cyber Crime and Security" in the journal of COMPUTING TRENDZ(ISSN 2230-9152 print, 2456-138X online), Volume 1, 2, January-December 2017 published by School of Management Sciences, Varanasi indexed by Google Scholar and Crossref.

Ishan Tripathi

Assistant Professor-I

(September 2021- January 2022)



- Ph.D, Thesis entitled "A Study of the Communication Discourse of the Traditional Theatre in Varanasi: The Genesis, Current Status & Contemporary Challenges" is in the process of submission. (Compilation and drafting are completed)
- Awarded the certificate of achievement on the successfully completion of the "Fundamentals of Digital Marketing" certification exam by Google on 14th January, 2022.
- Prepared a case study on "Status & Issues of Participatory Communication in the Traditional Theatre of Ramnagar, Varanasi: A Case Study".

UNIVERSITY TOPPERS



SHOBHANA SINGH
M.COM
MGKVP Rank 1



Simranjeet Kaur Ratan
BA(H) Mass Comm
MGKVP Rank 3



Neha Kumari
BA(H) Mass Comm
MGKVP Rank 8



Amrita Saxena
BA(H) Mass Comm
MGKVP Rank 4



Aayushi Jaiswal
BBA
MGKVP Rank 4



Suchitra Mall
BBA
MGKVP Rank 5



Ishita Agrawal
BCA
Rank 2



Abhijeet Gupta
BBA
Rank 3



Aman Chaturvedi
BA(H) Mass Comm
MGKVP Rank 5



Swarnika Singh
BA(H) Mass Comm
MGKVP Rank 9

